# Detecting quasi-cliques in massive sparse multi digraphs

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#### Summary of talk

- Data explosion
- Massive graphs arising from telephone call detail database
- Structure of call detail graph
- Searching for large cliques and bicliques
- Some experimental results



#### Data explosion

(Abello, Pardalos, & R., Eds., "Handbook of Massive Data Sets," Kluwer, 2001)

- Proliferation of massive data sets brings with it computational challenges
- Data avalanche arises in a wide range of scientific and commercial applications
- Today's data sets are of high dimension and are made up of huge numbers of observations:
  - More often they overwhelm rather than enlighten
- Outstripped the capabilities of traditional data measurement, data analysis, and data visualization tools



#### Data explosion

- A variety of massive data sets can be modeled as a very large multi-digraph
  - Special set of edge attributes represent special characteristics of application
- WWW: nodes are pages, edges are links pointing from one page to another
- Telephone call graph is another example ...



#### Call detail

- Every phone call placed on AT&T network generates a record (~ 200 bytes) with:
  - Originating & terminating numbers
  - Start time & duration of call
  - Other billing information
- The collection of these records is known as the Call Detail Database



#### Call detail

- AT&T system (currently) generates:
  - 250 million records per day (on average)
  - 320 million records on busy day
  - 18 terabytes of data per year
- Data is accessed for:
  - Billing & customer inquiries
  - Marketing & traffic engineering



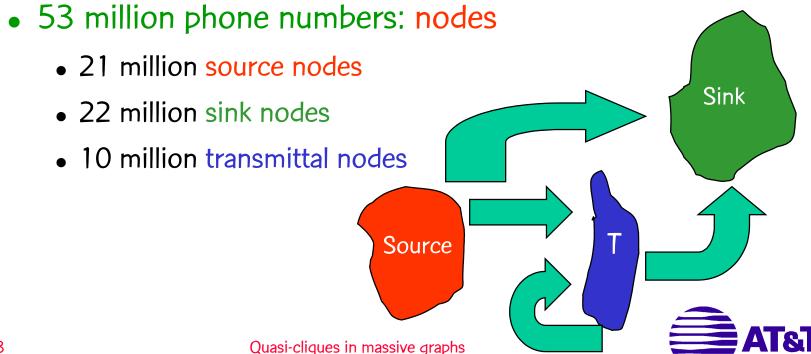
#### Call detail graph

- G = (V, E) is a directed graph:
  - *V* is the set of phone numbers
  - E is the set of phone calls
    - $(u,v) \in E$  implies that phone u called phone v
- G quickly grows into a huge graph
  - Hundreds of millions of nodes and billions of edges
  - Our goal is to work with one year of data (~ 1 Tb)

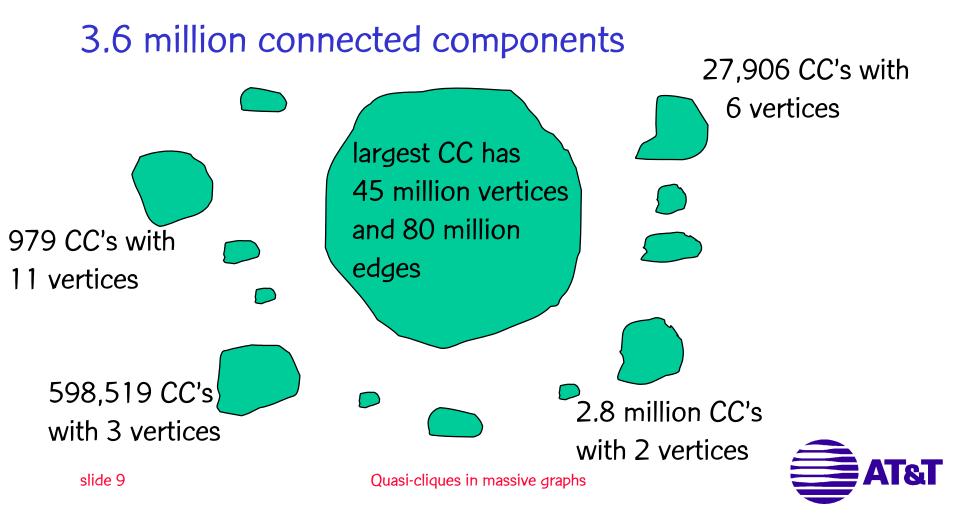


#### Structure of call detail graph

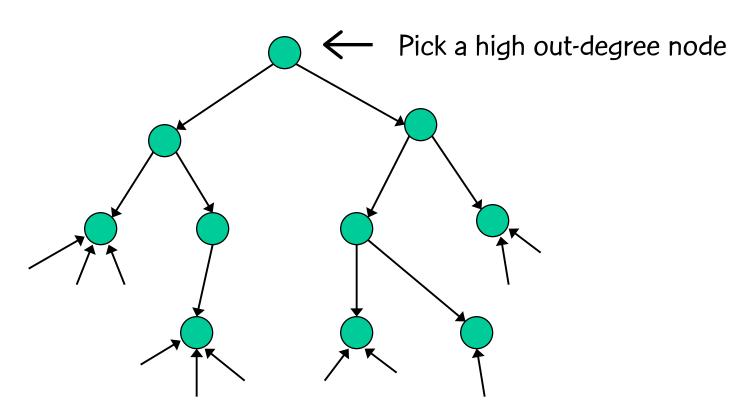
- Consider a 12-hour call detail graph
  - 123 million records: edges



#### Connected components

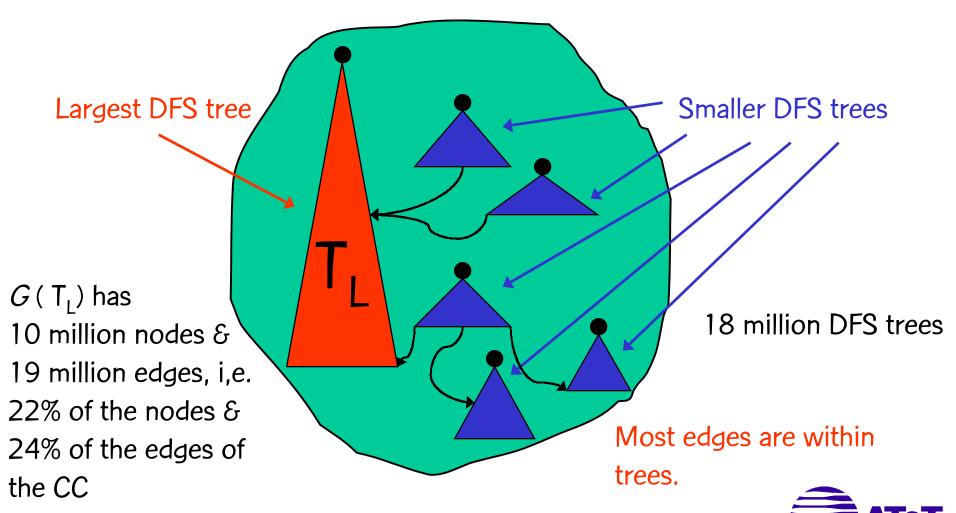


#### Depth first search (DFS) tree

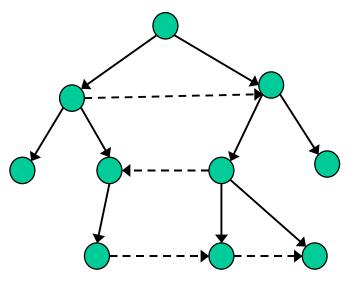




## DFS trees in largest CC



#### Subgraph induced by DFS tree nodes

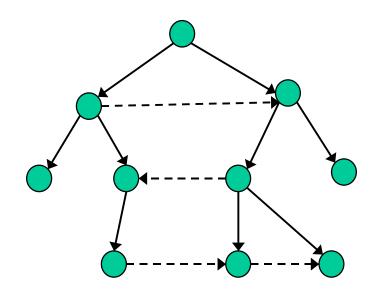


- Most subgraphs induced by DFS tree nodes are very sparse: | E | < log(|V|)</li>
- Few are dense: |E| > sqrt(|V|) with at most 32 nodes



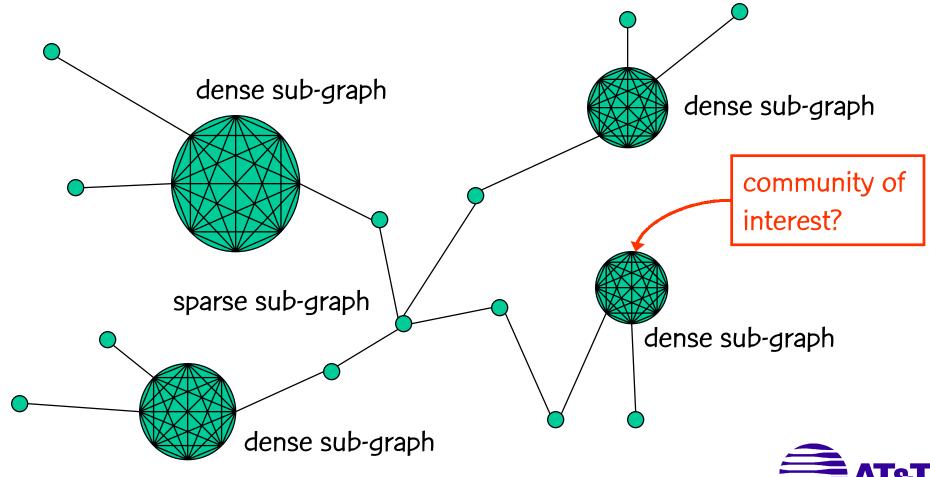
#### Dense subgraphs

- Dense subgraphs could be
  - within G (DFS tree)
  - among different G (DFS tree)
- Counting edges:
  - most are within G (DFS tree)
  - leaves few edges between different G (DFS tree)



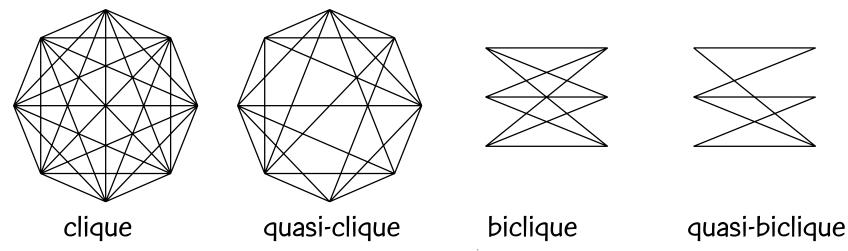


#### Macro structure of call detail graph



#### Searching for dense subgraphs

- We look for two types of subgraphs
  - cliques or quasi-cliques
  - bicliques or quasi-bicliques





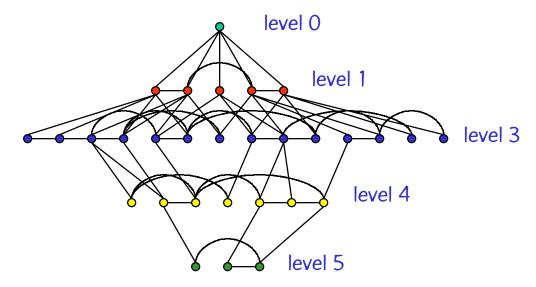
## Clique case

- We illustrate the approach with the clique case.
  - We work on connected component of transmittal nodes (no cliques in sources or sinks)
  - Breadth first search decomposition
  - Peeling off vertices to focus in on large cliques
  - Finding cliques in a subgraph



#### Breadth first search decomposition

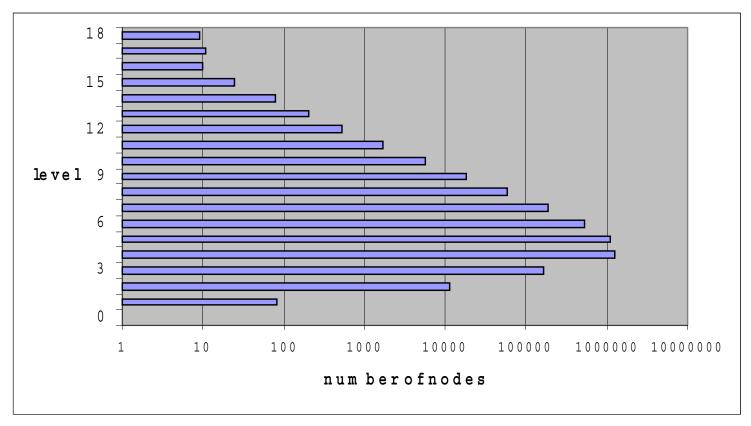
 Given a graph G one can decompose its vertices into levels



There are no cliques spanning three or more levels.



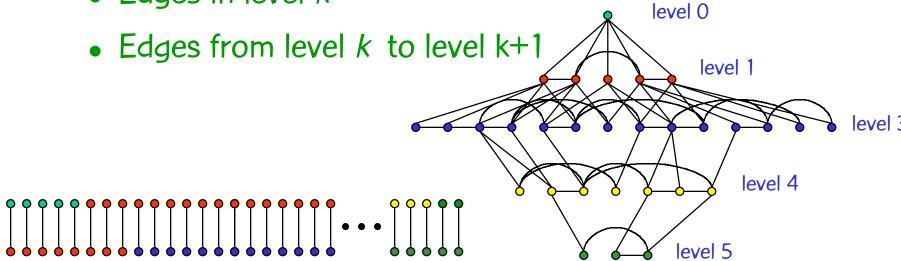
# BFS: distribution of nodes per level





#### Edge ordering

- Use levels to order edges (k = 0, 1, 2, ...)
  - Edges in level k

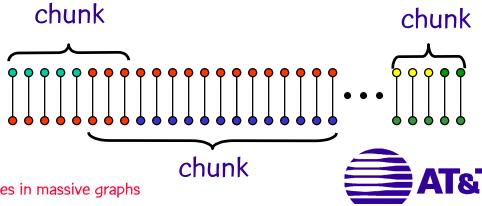




## Chunking & peeling

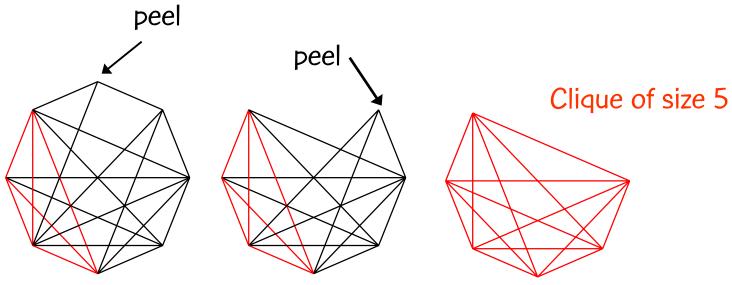
- Start with all edges in E (set is massive)
- Repeat
  - Create a subgraph G' with one or more chunks
  - Find large clique (of size c') in G'
  - Peel from G all vertices v with deg(v) < c'

• 
$$E = E(G)$$



## Peeling

Peeling is applied recursively

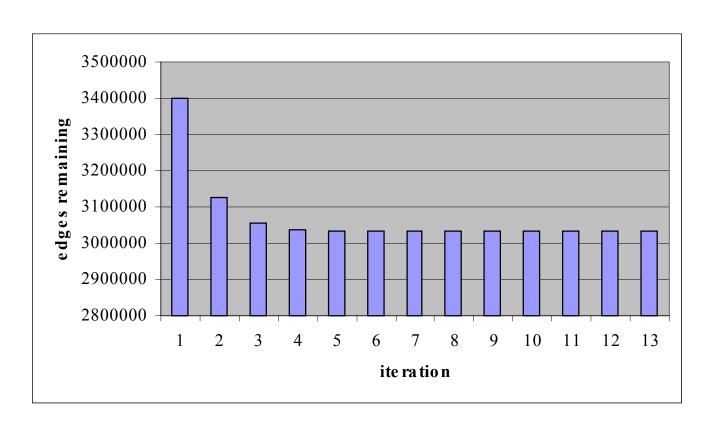






# Peeling with degree = 2

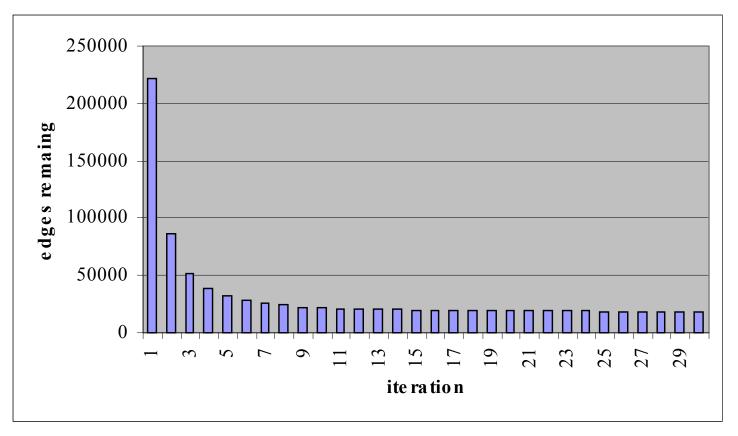
#### reduction from 3.4 M edges to 3.0 M edges





## Peeling with degree = 14

reduction from 3.0 M edges to 18.3 K edges





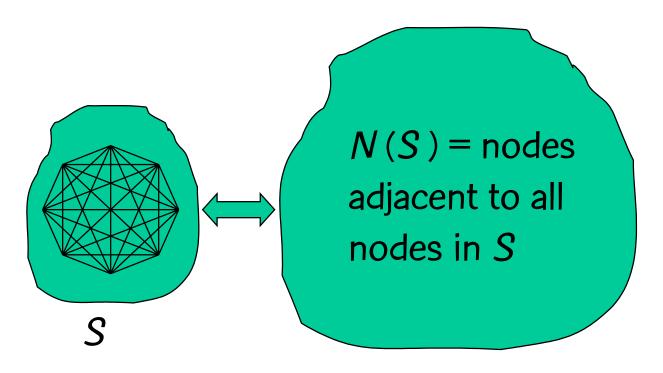
## Finding cliques

- GRASP for max clique
  - multi-start
    - construct clique using randomized greedy algorithm
    - attempt to improve clique using 2-exchange local search
    - store all cliques found in construction & local search



#### Greedy vertex choice

• Choose  $v \in N(S)$  with max  $\deg_{N(S)} \{v \in N(S)\}$ .



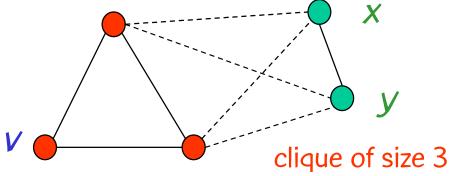


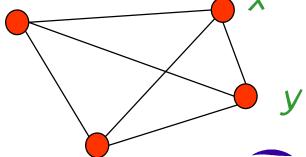
## (2,1) exchange local search

- for each vertex v in clique S
  - while  $\exists$  an edge  $(x, y) \in E$  with x and y adjacent to all vertices in  $S \setminus \{v\}$ 
    - remove v from S and add x and y to S:

 $S = S \setminus \{v\} \cup \{x\} \cup \{y\}$ 

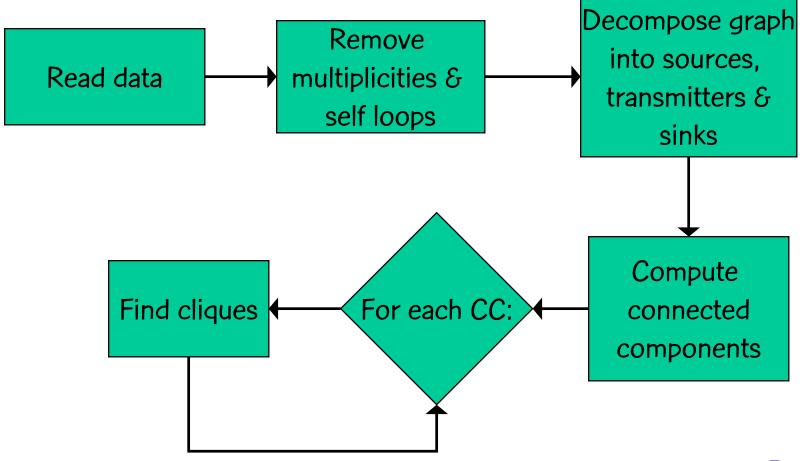
clique of size 4





#### Software platform

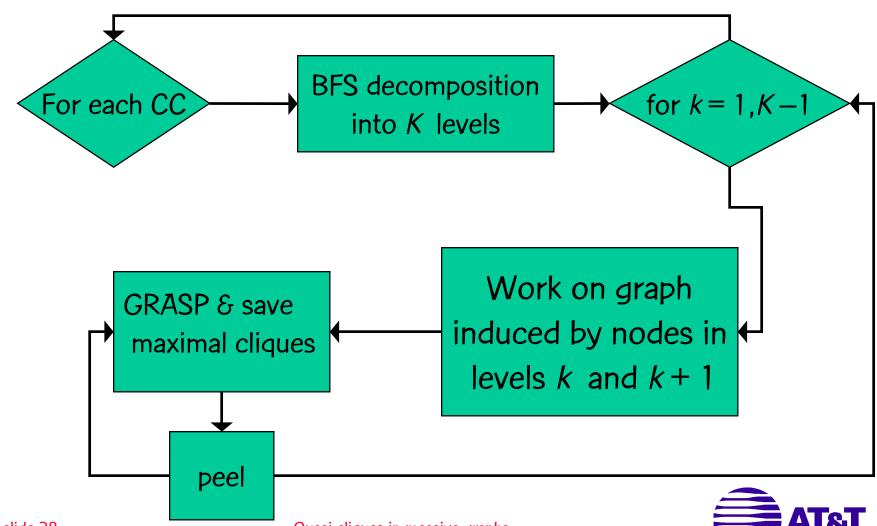
#### external & semi-external memory algorithms





#### Software platform

#### computing cliques



#### Mining for cliques

#### examples

- 12 hours of calls
  - 53M nodes, 170M edges
  - 3.6M connected components (only 302K had more than three nodes)
    - 255 self loops, 2.7M pairs, and 598K triplets
  - Giant CC has 45M nodes
  - Found cliques of size up to 30 nodes in giant CC.
  - Found quasi-cliques of size 44 (90% density), 57 (80%), 65 (70%), and 98 (50%) in giant CC.



#### Concluding remarks

- We developed algorithms and systems for mining dense subgraphs is massive graphs.
- Subgraphs currently handled:
  - Cliques and quasi-cliques
  - Bicliques and quasi-bicliques
- We have explored data sets up to one week of calls, but aim to handle one year.
- Parallelization under way to speed up computations.

