Advanced School and Workshop on Mathematical Techniques and Problems in Telecommunications

Tomar, Portugal September 8-12, 2003





Short course: Some applications of combinatorial optimization in telecommunications

Maurício G.C. RESENDE

AT&T Labs Research Florham Park, New Jersey, USA

#### Combinatorial Optimization

Handbook of Applied Optimization P.M. Pardalos and M.G.C. Resende, eds. Oxford U. Press, 2002

Combinatorial optimization: process of finding the best, or optimal, solution for problems with a discrete set of feasible solutions.

Applications: e.g. routing, scheduling, packing, inventory and production management, location, logic, and assignment of resources.

Economic impact: e.g. transportation (airlines, trucking, rail, and shipping), forestry, manufacturing, logistics, aerospace, energy (electrical power, petroleum, and natural gas), agriculture, biotechnology, financial services, and telecommunications.



# Combinatorial Optimization

#### • Given:

- discrete set of solutions X
- objective function  $f(x): x \in X \rightarrow R$

#### Objective:

 $- \text{ find } x \in X : f(x) \leq f(y), \forall y \in X$ 



## Combinatorial Optimization

- Much progress in recent years on finding exact (provably optimal) solution: dynamic programming, cutting planes, branch and cut, ...
- Many hard combinatorial optimization problems are still not solved exactly and require good heuristic methods.
- Aim of heuristic methods for combinatorial optimization is to quickly produce good-quality solutions, without necessarily providing any guarantee of solution quality.



#### Metaheuristics

Metaheuristics: Computer Decision-Making M.G.C. Resende and J.P. de Sousa, eds., Kluwer, 2003

- Metaheuristics are high level procedures that coordinate simple heuristics, such as local search, to find solutions that are of better quality than those found by the simple heuristics alone.
- Examples: simulated annealing, genetic algorithms, tabu search, scatter search, ant colony optimization, variable neighborhood search, and GRASP.

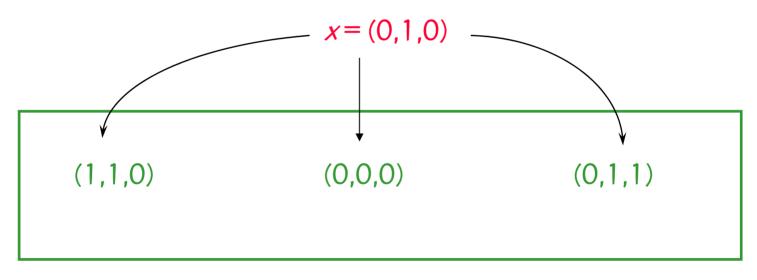


- To define local search, one needs to specify a local neighborhood structure.
- Given a solution x, the elements of the neighborhood N(x) of x are those solutions y that can be obtained by applying an elementary modification (often called a move) to x.



#### Local Search Neighborhoods

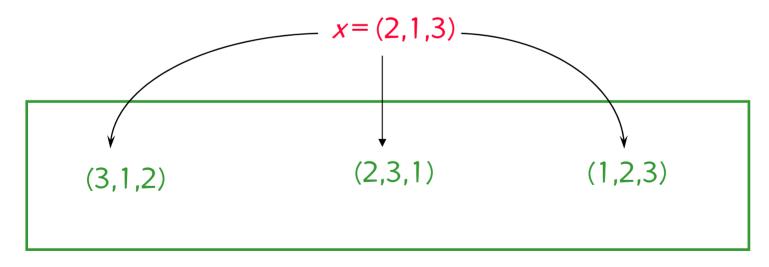
Consider x = (0,1,0) and the 1-flip neighborhood of a 0/1 array.





#### Local Search Neighborhoods

Consider x = (2,1,3) and the 2-swap neighborhood of a permutation array.





Given an initial solution  $x_0$ , a neighborhood N(x), and function f(x) to be minimized:

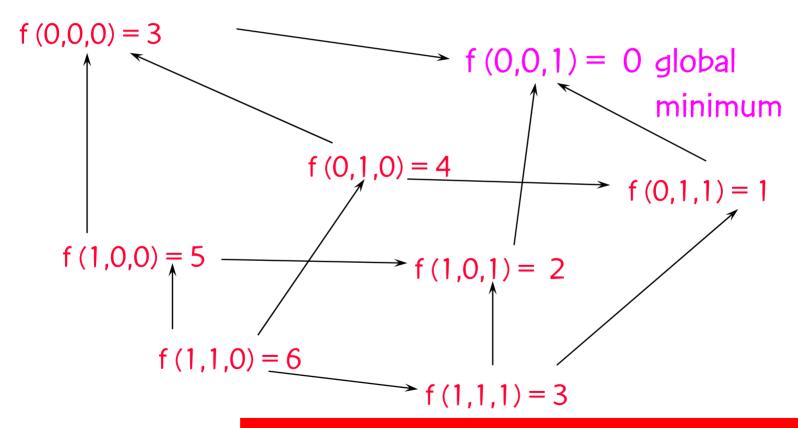
```
x = x_0; check for better solution in neighborhood of x while (\exists y \in N(x) \mid f(y) < f(x))  \{ x = y ; \longrightarrow \text{move to better solution } y \}
```

At the end, x is a local minimum of f(x).

Time complexity of local search can be exponential.



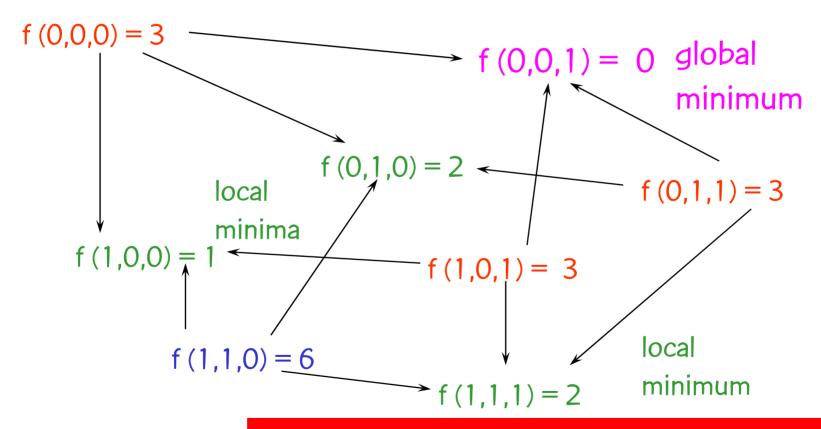
(ideal situation)



With any starting solution Local Search finds the global optimum.



(more realistic situation)



But some starting solutions lead Local Search to a local minimum.



Effectiveness of local search depends on several factors:

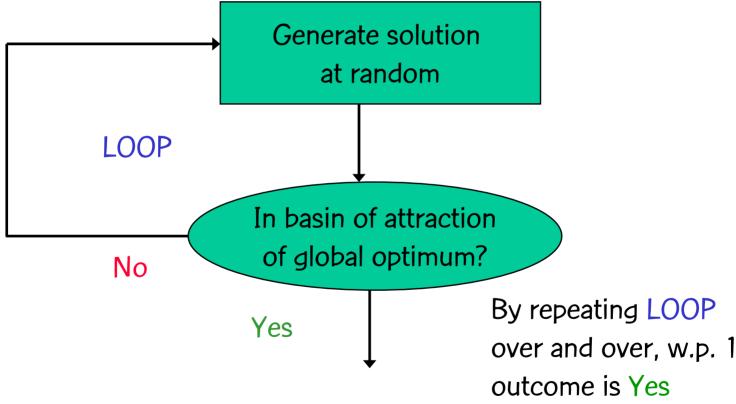
- neighborhood structure
- function to be minimized
- starting solution

usually predetermined

usually easier to control



# Local search with random starting solutions



Local search leads to global optimum.



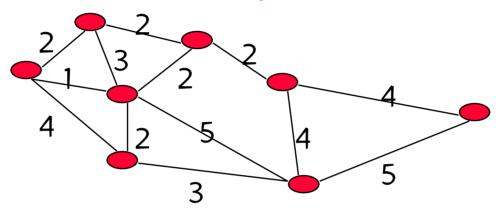
# repeat until done

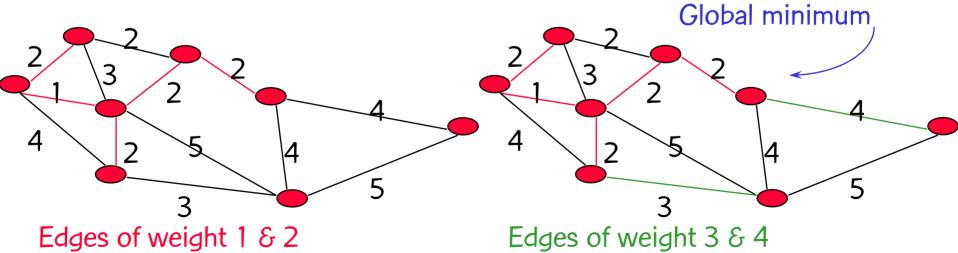
#### The greedy algorithm

- To define a semi-greedy heuristic, we must first consider the greedy algorithm.
- Greedy algorithm: constructs a solution, one element at a time:
  - Defines candidate elements.
  - Applies a greedy function to each candidate element.
    - Ranks elements according to greedy function value.
    - Add best ranked element to solution.



An example





Sept. 2003

15/227

Combinatorial Optimization in Telecom

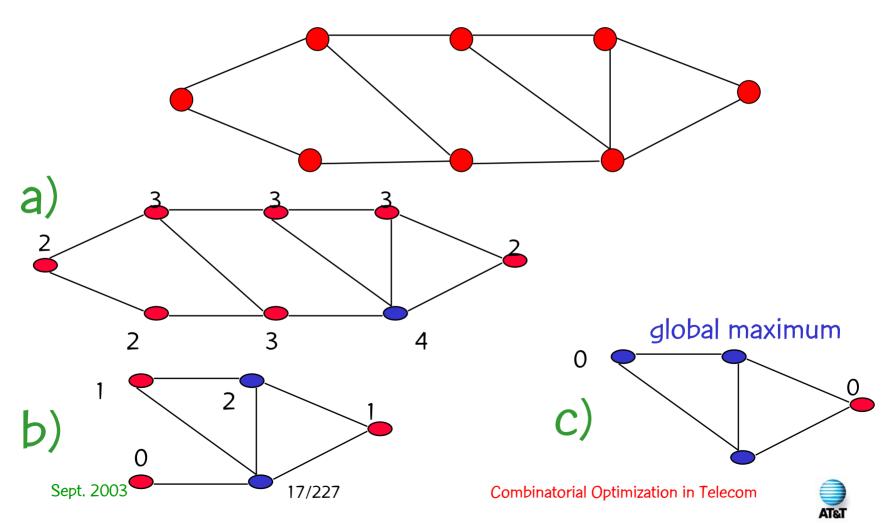


#### Another example

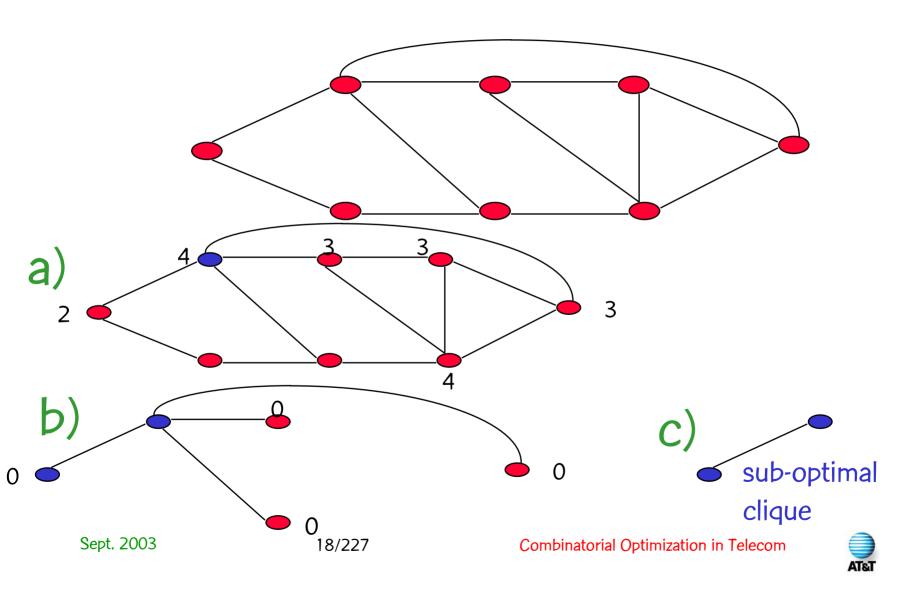
- Maximum clique: Given graph G = (V, E), find largest subgraph of G such that all vertices are mutually adjacent.
  - greedy algorithm builds solution, one element (vertex) at a time
  - candidate set: unselected vertices adjacent to all selected vertices
  - greedy function: vertex degree with respect to other candidate set vertices.



Another example



Another example



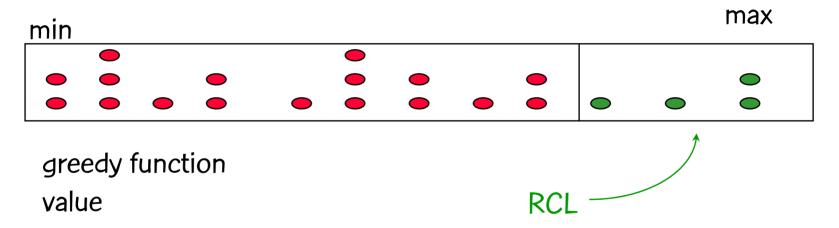
## Semi-greedy heuristic

- A semi-greedy heuristic tries to get around convergence to non-global local minima.
- repeat until solution is constructed
  - For each candidate element
    - apply a greedy function to element
  - Rank all elements according to their greedy function values
  - Place well-ranked elements in a restricted candidate list (RCL)
  - Select an element from the RCL at random & add it to the solution



## Semi-greedy heuristic

Candidate elements are ranked according to greedy function value.



RCL is a set of well-ranked candidate elements.



# Semi-greedy heuristic

- Hart & Shogan (1987) propose two mechanisms for building the RCL:
  - Cardinality based: place k best candidates in RCL
  - Value based: place all candidates having greedy values better than  $\alpha$ -best\_value in RCL, where  $\alpha \in [0,1]$ .
- Feo & Resende (1989) proposed semi-greedy construction, independently, as a basic component of GRASP.



# Hart-Shogan Algorithm (maximization)

```
best obj = 0:
repeat many times{
  x = semi-greedy_construction();
  if ( obj function(x) > best_obj ){
       x^* = x:
       best obj = obj function(x);
```



## GRASP: Basic algorithm

#### GRASP:

- Multistart metaheuristic:
  - Feo & Resende (1989): set covering
  - Feo & Resende (1995): first survey
  - Festa & Resende (2002): annotated bibliography
  - Resende & Ribeiro (2003): most recent survey
- Repeat for Max\_Iterations:
  - Construct a greedy randomized solution.
  - Use local search to improve the constructed solution.
  - Update the best solution found.

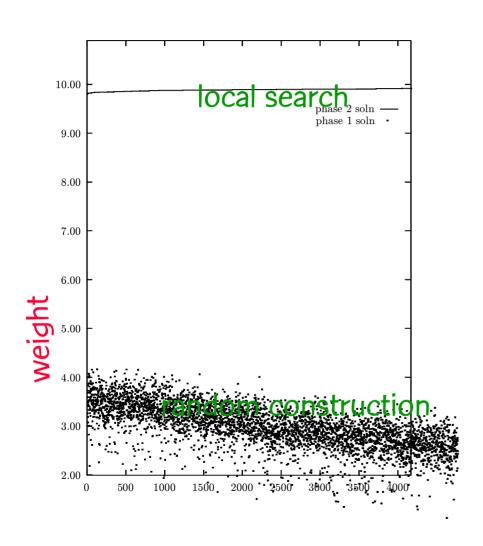


## GRASP: Basic algorithm

- Construction phase: greediness + randomization
  - Builds a feasible solution:
    - Use greediness to build restricted candidate list and apply randomness to select an element from the list.
    - Use randomness to build restricted candidate list and apply greediness to select an element from the list.
- Local search: search in the current neighborhood until a local optimum is found
  - Solutions generated by the construction procedure are not necessarily optimal:
    - Effectiveness of local search depends on: neighborhood structure, search strategy, and fast evaluation of neighbors, but also on the construction procedure itself.



# GRASP: Basic algorithm



9.95
9.80
9.80
9.75
9.70
9.65
9.60
9.55
9.50
0 500 1000 1500 2000 2500 3000 3500 4000 45

Effectiveness of greedy randomized purely randomized construction

Application: modem placement max weighted covering problem maximization problem = 0

Sept. 2003

iterations

#### Construction phase

- Greedy Randomized Construction:
  - Solution ←  $\emptyset$
  - Evaluate incremental costs of candidate elements
  - While Solution is not complete do:
    - Build restricted candidate list (RCL).
    - Select an element s from RCL at random.
    - Solution  $\leftarrow$  Solution  $\cup$  {s}
    - Reevaluate the incremental costs.
  - endwhile



## Construction phase

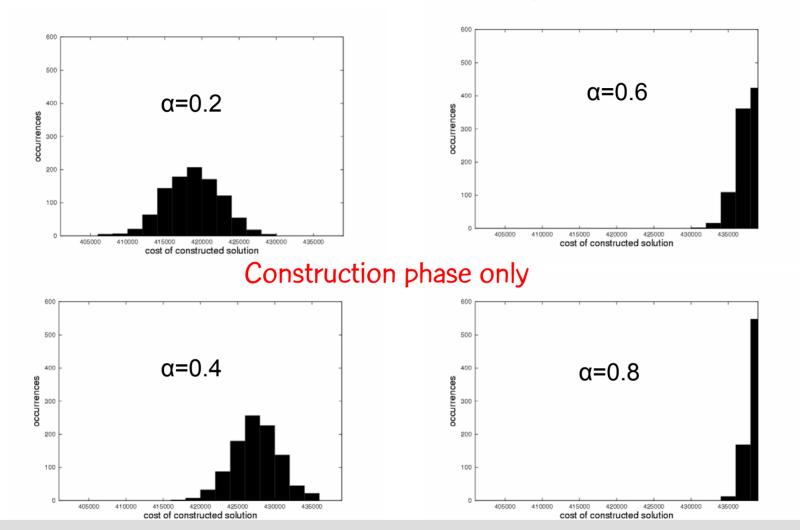
- Minimization problem
- Basic construction procedure:
  - Greedy function c(e): incremental cost associated with the incorporation of element e into the current partial solution under construction
  - $-c^{min}$  (resp.  $c^{max}$ ): smallest (resp. largest) incremental cost
  - RCL made up by the elements with the smallest incremental costs.



#### Construction phase

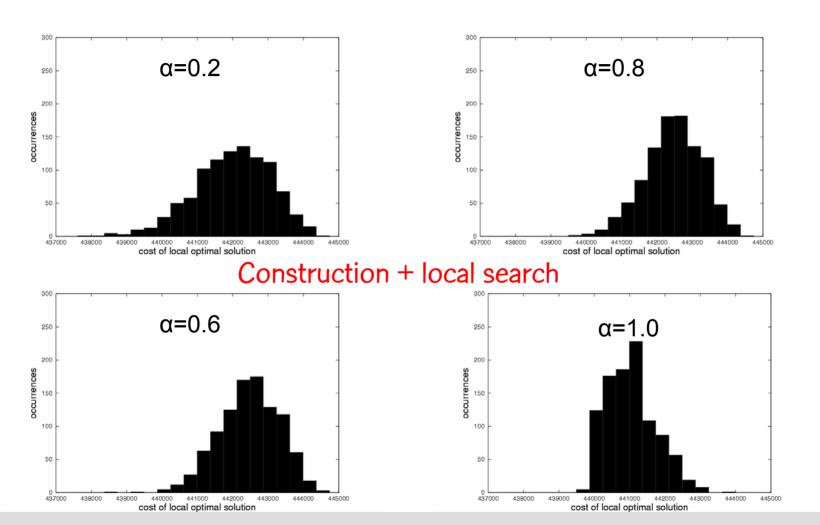
- Cardinality-based construction:
  - p elements with the smallest incremental costs
- Quality-based construction:
  - Parameter  $\alpha$  defines the quality of the elements in RCL.
  - RCL contains elements with incremental cost  $c^{\min} \le c(e) \le c^{\min} + \alpha (c^{\max} c^{\min})$
  - $-\alpha = 0$ : pure greedy construction
  - $-\alpha = 1$ : pure randomized construction
- Select at random from RCL using uniform probability distribution





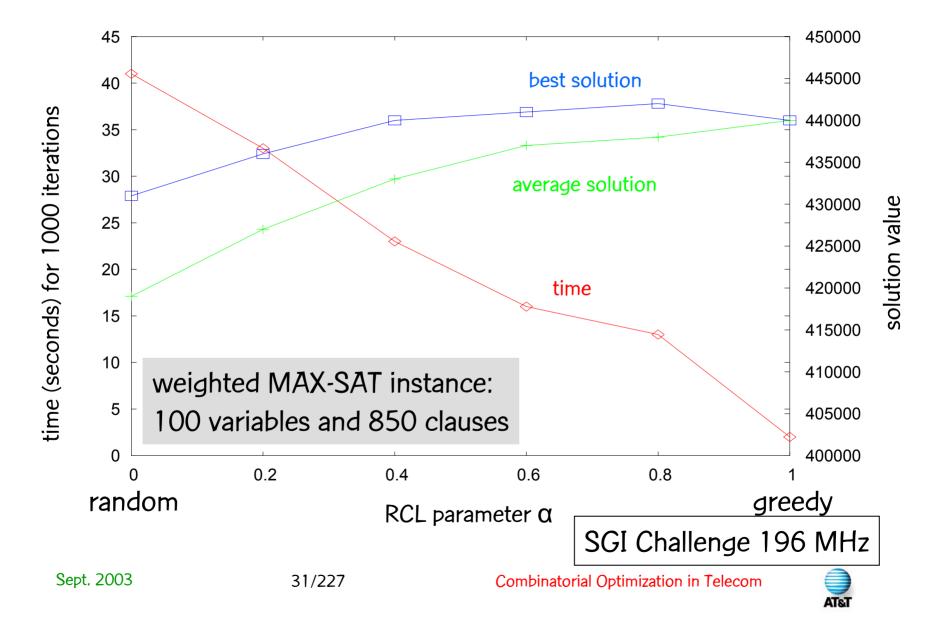
weighted MAX-SAT instance, 1000 GRASP iterations

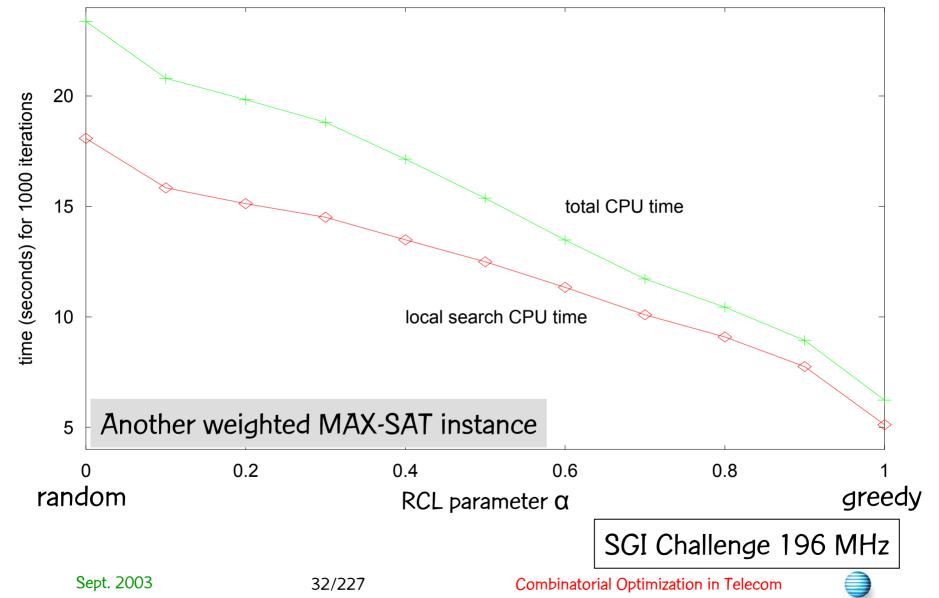




weighted MAX-SAT instance, 1000 GRASP iterations







#### Enhanced construction strategies

- Reactive GRASP: Prais & Ribeiro (2000) (traffic assignment in TDMA satellites)
  - At each GRASP iteration, a value of the RCL parameter  $\alpha$  is chosen from a discrete set of values  $[\alpha_1, \alpha_2, ..., \alpha_m]$ .
  - The probability that  $\alpha_k$  is selected is  $p_k$ .
  - Reactive GRASP: adaptively changes the probabilities  $[p_1, p_2, ..., p_m]$  to favor values of  $\alpha$  that produce good solutions.
  - Other applications, e.g. to graph planarization, set covering, and weighted max-sat:
  - Better solutions, at the cost of slightly larger times.



#### Enhanced construction strategies

- Cost perturbations: Canuto, Resende, & Ribeiro (2001) (prize-collecting Steiner tree)
  - Randomly perturb original costs and apply some heuristic.
  - Adds flexibility to algorithm design:
    - May be more effective than greedy randomized construction in circumstances where the construction algorithm is not very sensitive to randomization.
    - Also useful when no greedy algorithm is available.



#### Enhanced construction strategies

- Sampled greedy: Resende & Werneck (2002) (p-median)
  - Randomly samples a small subset of candidate elements and selects element with smallest incremental cost.
- Random+greedy:
  - Randomly builds first part of the solution and completes the rest using pure greedy construction.



- First improving vs. best improving:
  - First improving is usually faster.
  - Premature convergence to low quality local optimum is more likely to occur with best improving.
- Variable Neighborhood Descent (VND) to speedup search and to overcome optimality w.r.t. to simple (first) neighborhood: Ribeiro, Uchoa, & Werneck (2002) (Steiner problem in graphs)
- Hashing to avoid cycling or repeated application of local search to same solution built in the construction phase: Woodruff & Zemel (1993), Ribeiro et. al (1997) (query optimization), Martins et al. (2000) (Steiner problem in graphs)



#### Local search

- Filtering to avoid application of local search to low quality solutions, only promising unvisited solutions are investigated: Feo, Resende, & Smith (1994), Prais & Ribeiro (2000) (traffic assignment), Martins et. al (2000) (Steiner problem in graphs)
- Extended quick-tabu local search to overcome premature convergence: Souza, Duhamel, & Ribeiro (2003) (capacitated minimum spanning tree, better solutions for largest benchmark problems)

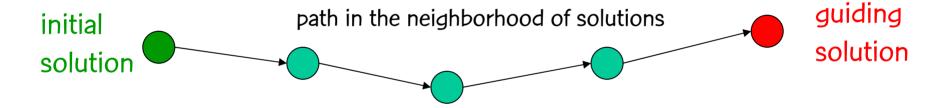


#### Path-relinking:

- Intensification strategy exploring trajectories connecting elite solutions: Glover (1996)
- Originally proposed in the context of tabu search and scatter search.
- Paths in the solution space leading to other elite solutions are explored in the search for better solutions:
  - selection of moves that introduce attributes of the guiding solution into the current solution

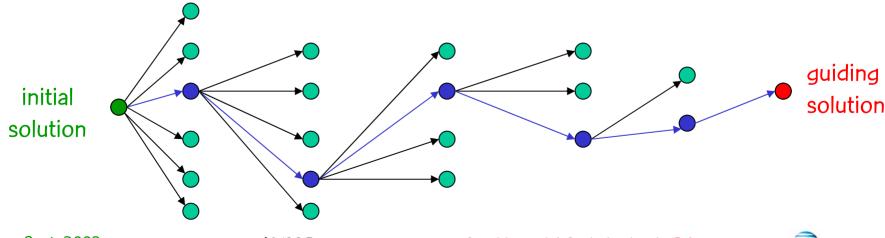


 Exploration of trajectories that connect high quality (elite) solutions:





- Path is generated by selecting moves that introduce in the initial solution attributes of the guiding solution.
- At each step, all moves that incorporate attributes of the guiding solution are evaluated and the best move is selected:

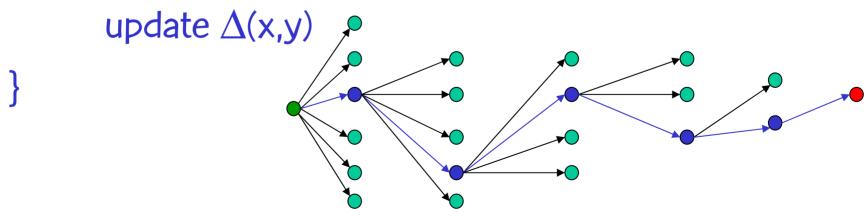


AT&T

Solutions x and y to be combined.

 $\Delta(x,y)$ : symmetric difference between x and y while  $(|\Delta(x,y)| > 0)$ 

evaluate moves corresponding in  $\Delta(x,y)$  make best move



AT&T

- Originally used by Laguna and Martí (1999).
- Maintains a set of elite solutions found during GRASP iterations.
- After each GRASP iteration (construction and local search):
  - Use GRASP solution as initial solution.
  - Select an elite solution uniformly at random: guiding solution (may also be selected with probabilities proportional to the symmetric difference w.r.t. the initial solution).
  - Perform path-relinking between these two solutions.



- Repeat for Max\_Iterations:
  - Construct a greedy randomized solution.
  - Use local search to improve the constructed solution.
  - Apply path-relinking to further improve the solution.
  - Update the pool of elite solutions.
  - Update the best solution found.



- Variants: trade-offs between computation time and solution quality
  - Explore different trajectories (e.g. backward, forward):
     better start from the best, neighborhood of the initial solution is fully explored!
  - Explore both trajectories: twice as much the time, often with marginal improvements only!
  - Do not apply PR at every iteration, but instead only periodically: similar to filtering during local search.
  - Truncate the search, do not follow the full trajectory.
  - May also be applied as a post-optimization step to all pairs of elite solutions.



#### Successful applications:

- Prize-collecting minimum Steiner tree problem:
   Canuto, Resende, & Ribeiro (2001) (e.g. improved all solutions found by approximation algorithm of Goemans & Williamson)
- Minimum Steiner tree problem: Ribeiro, Uchoa, & Werneck (2002) (e.g., best known results for open problems in series dv640 of the SteinLib)
- p-median: Resende & Werneck (2002) (e.g., best known solutions for problems in literature)



#### Successful applications (cont'd):

- Capacitated minimum spanning tree: Souza, Duhamel,
   & Ribeiro (2002) (e.g., best known results for largest problems with 160 nodes)
- 2-path network design: Ribeiro & Rosseti (2002) (better solutions than greedy heuristic)
- Max-Cut: Festa, Pardalos, Resende, & Ribeiro (2002)
   (e.g., best known results for several instances)
- Quadratic assignment: Oliveira, Pardalos, & Resende (2003)



#### Successful applications (cont'd):

- Job-shop scheduling: Aiex, Binato, & Resende
   (2003)
- Three-index assignment problem: Aiex, Resende,
   Pardalos, & Toraldo (2003)
- PVC routing: Resende & Ribeiro (2003)
- Phylogenetic trees: Ribeiro & Vianna (2003)
- Facility location: Resende & Werneck (2003) (e.g., best known solutions for problems in literature)



- P is a set (pool) of elite solutions.
- Each iteration of first |P| GRASP iterations
   adds one solution to P (if different from others).
- After that: solution x is promoted to P if:
  - x is better than best solution in P.
  - x is not better than best solution in P, but is better than worst and is sufficiently different from all solutions in P.



 Proposition: Let P(t,p) be the probability of not having found a given target solution value in t time units with p independent processors.

If  $P(t,1) = \exp[-(t-\mu)/\lambda]$  with non-negative  $\lambda$  and  $\mu$  (two-parameter exponential distribution), then  $P(t,p) = \exp[-p.(t-\mu)/\lambda]$ .

 $\Rightarrow$  if p $\mu$ << $\lambda$ , then the probability of finding a solution within a given target value in time p.t with a sequential algorithm is approximately equal to that of finding a solution with the same quality in time t with p processors.

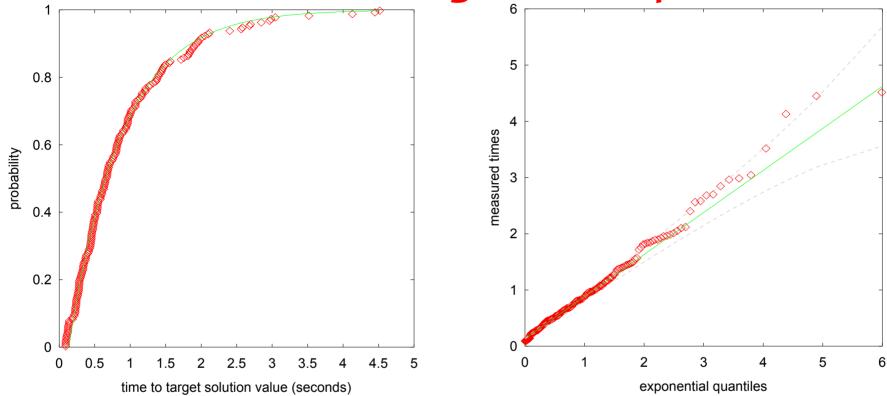


• Probability distribution of time-to-target-solution-value: Aiex, Resende, & Ribeiro (2002) and Aiex, Binato, & Resende (2003) have shown experimentally that both pure GRASP and GRASP with path-relinking present this behavior.



- Probability distribution of time-to-target-solutionvalue: experimental plots
- Select an instance and a target value.
- For each variant of GRASP with path-relinking:
  - Perform 200 runs using different seeds.
  - Stop when a solution value at least as good as the target is found.
  - For each run, measure the time-to-target-value.
  - Plot the probabilities of finding a solution at least as good as the target value within some computation time.





Random variable time-to-target-solution value fits a two-parameter exponential distribution.

Therefore, one should expect approximate linear speedup in a straightforward (independent) parallel implementation.



#### Variants of GRASP + PR

Variants of GRASP with path-relinking:

- GRASP: pure GRASP

- G+PR(B): GRASP with backward PR

- G+PR(F): GRASP with forward PR

- G+PR(BF): GRASP with two-way PR 3

T: elite solution S: local search



- Truncated path-relinking
- Do not apply PR at every iteration (frequency)

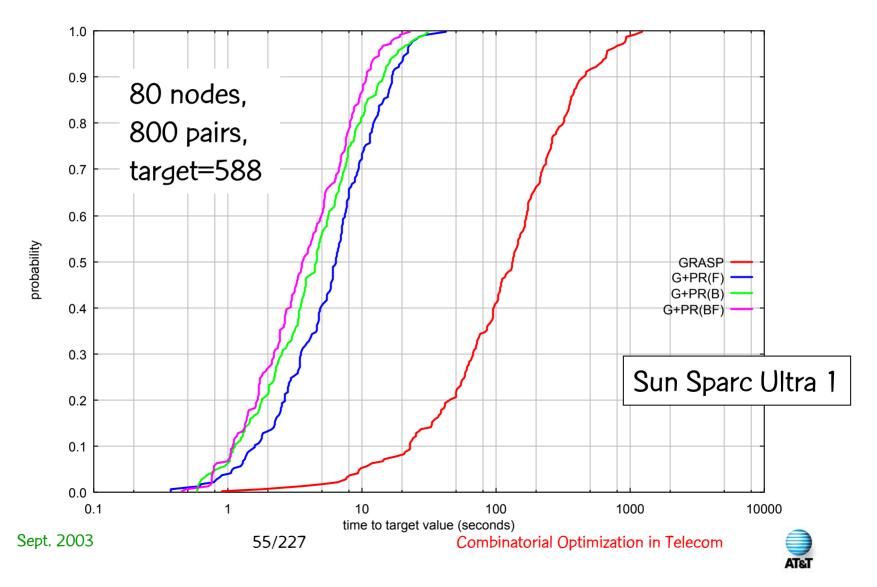




- 2-path network design problem:
  - Graph G=(V,E) with edge weights  $w_e$  and set D of origin-destination pairs (demands): find a minimum weighted subset of edges E'  $\subseteq$  E containing a 2-path (path with at most two edges) in G between the extremities of every origin-destination pair in D.
- Applications: design of communication networks, in which paths with few edges are sought to enforce high reliability and small delays



Each variant: 200 runs for one instance of 2PNDP



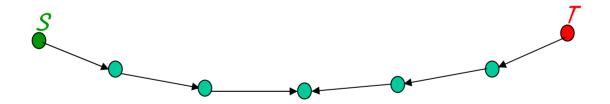
- Same computation time: probability of finding a solution at least as good as the target value increases from  $GRASP \rightarrow G+PR(F) \rightarrow G+PR(B) \rightarrow G+PR(BF)$
- P(h,t) = probability that variant h finds a solution as good as the target value in time no greater than t

```
- P(GRASP, 10s) = 2\% P(G+PR(F), 10s) = 56\% P(G+PR(B), 10s) = 75\% P(G+PR(BF), 10s) = 84\%
```



#### Variants of GRASP + PR

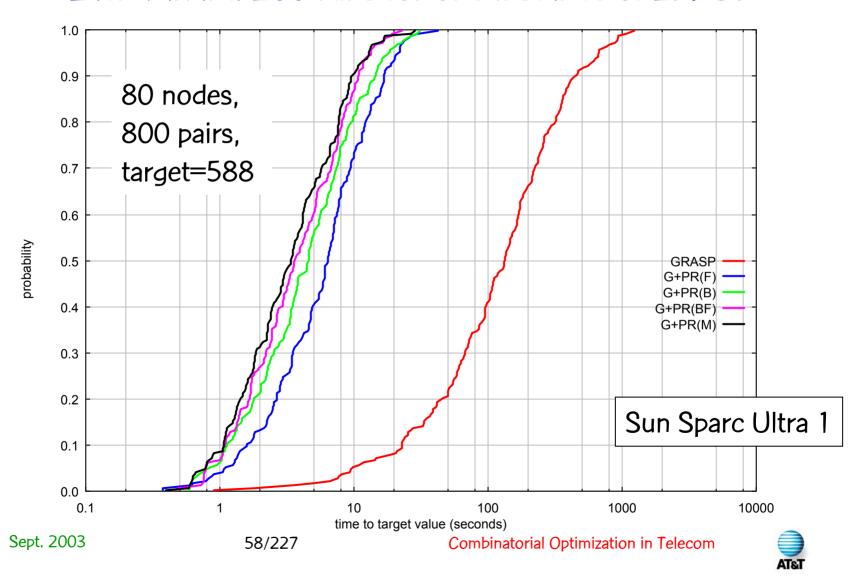
- More recently:
  - G+PR(M): mixed back and forward strategy
     T: elite solution S: local search



Path-relinking with local search



Each variant: 200 runs for one instance of 2PNDP



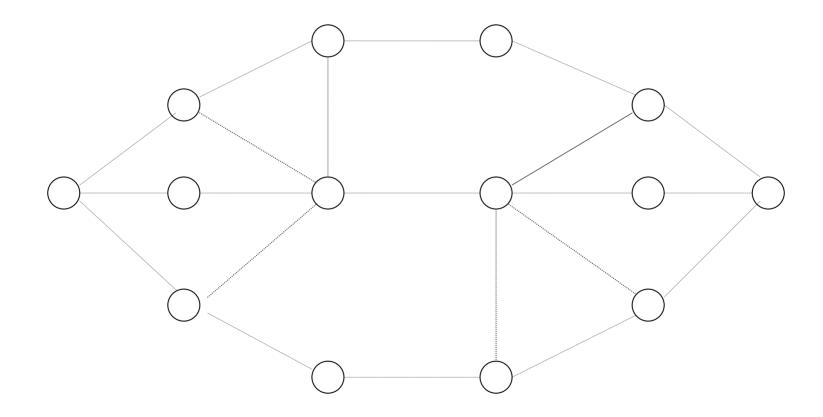
Instance	GRASP	G+PR(F)	G+PR(B)	G+PR(FB)	G+PR(M)
100-3	773	762	756	757	754
100-5	756	742	739	737	728
200-3	1564	1523	1516	1508	1509
200-5	1577	1567	1543	1529	1531
300-3	2448	2381	2339	2356	2338
300-5	2450	2364	2328	2347	2322
400-3	3388	3311	3268	3227	3257
400-5	3416	3335	3267	3270	3259
500-3	4347	4239	4187	4170	4187
500-5	4362	4263	4203	4211	4200

10 runs, same computation time for each variant, best solution found

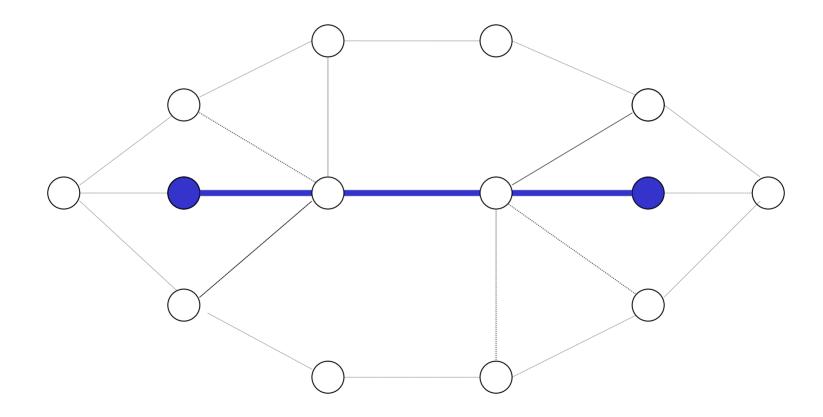


- Frame relay service offers virtual private networks to customers by providing long-term private virtual circuits (PVCs) between customer endpoints on a backbone network.
- Routing is done either automatically by switch or by the network designer without any knowledge of future requests.
- Over time, these decisions cause inefficiencies in the network and occasionally offline rerouting (grooming) of the PVCs is needed:
  - integer multicommodity network flow problem: Resende & Ribeiro (2003)

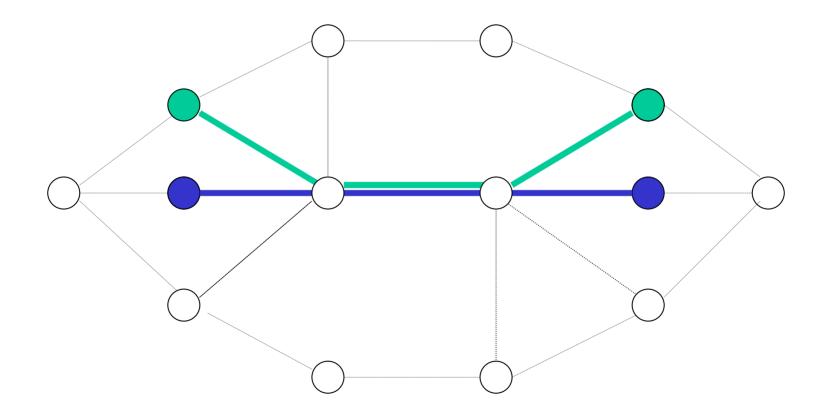




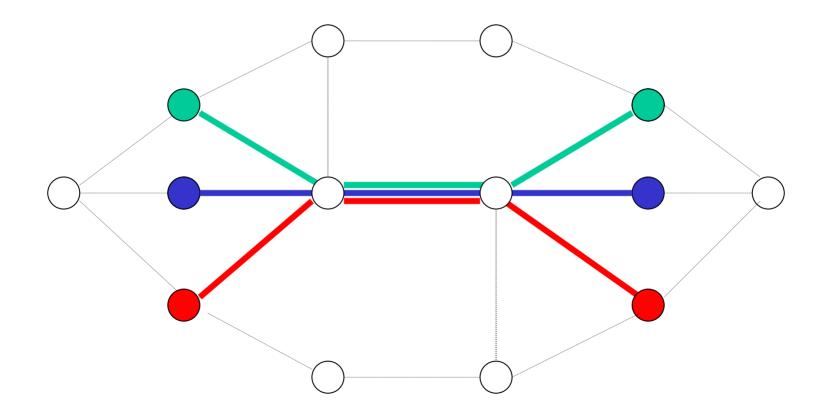




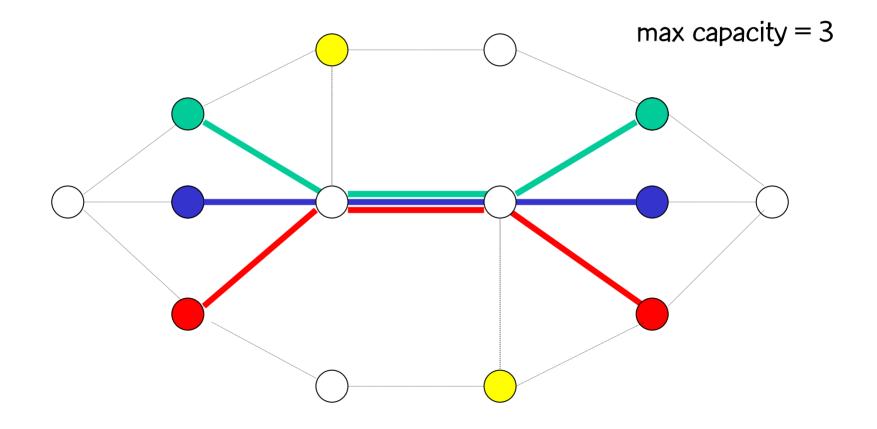




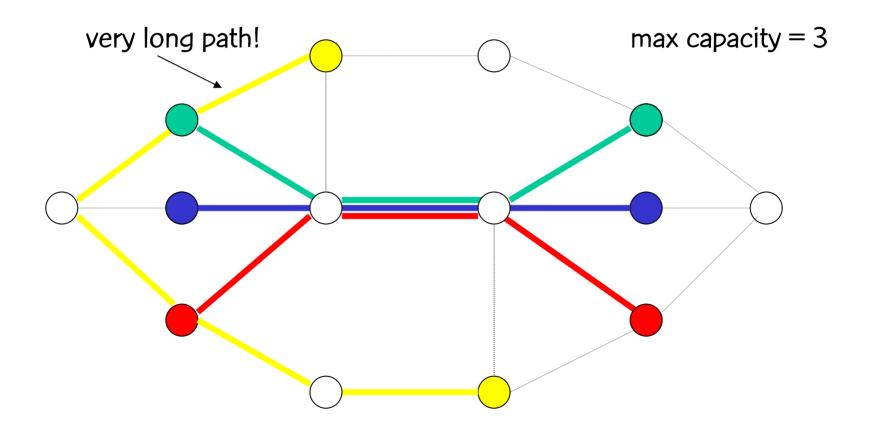




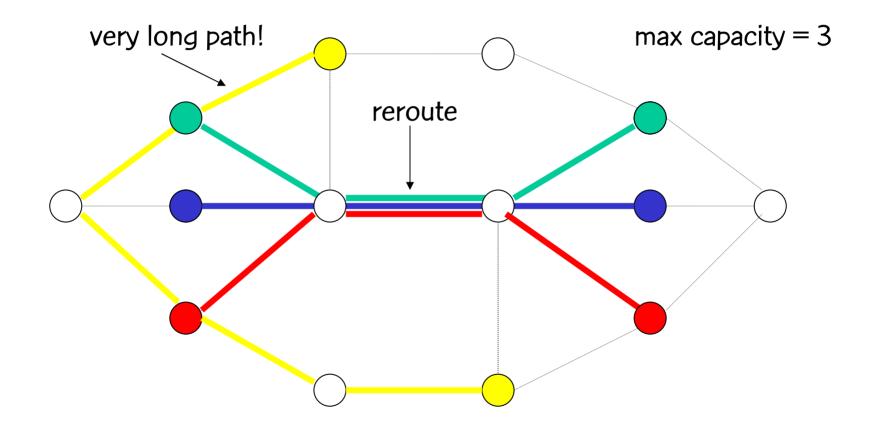




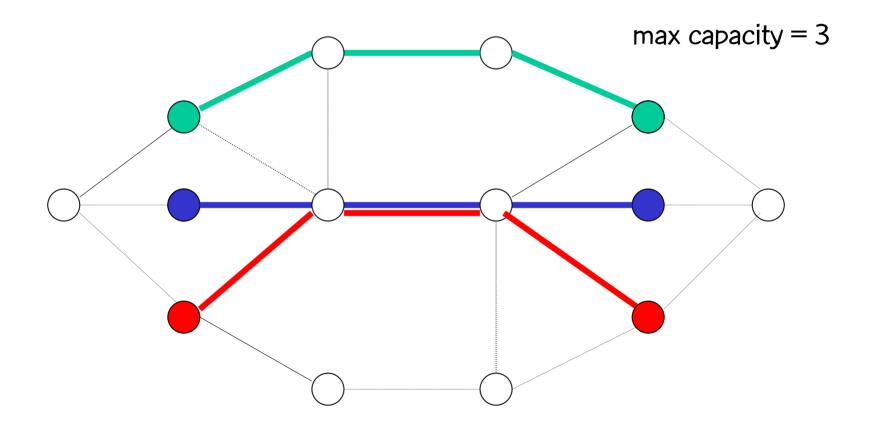




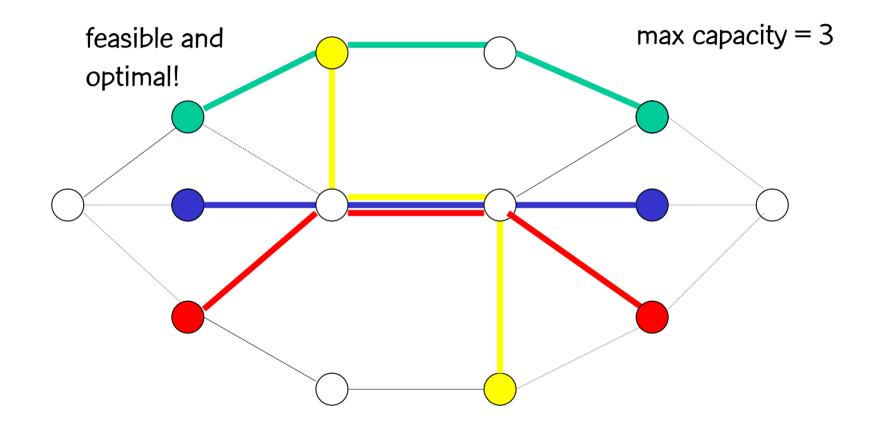






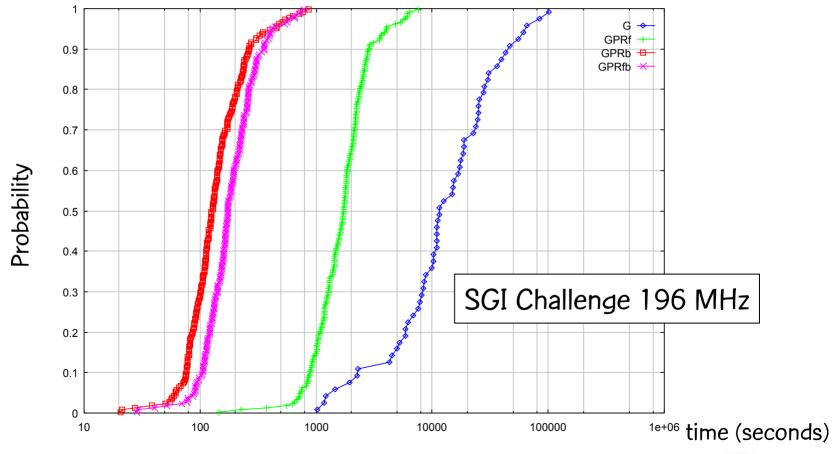








Each variant: 200 runs for one instance of PVC routing problem (60 nodes, 498 edges, 750 origin-destination pairs)



Sept. 2003

70/227

Combinatorial Optimization in Telecom



10 runs	10 se	conds	100 seconds	
Variant	best	average	best	average
GRASP	126603	126695	126228	126558
G+PR(F)	126301	126578	126083	126229
G+PR(B)	125960	126281	125666	125883
G+PR(BF)	125961	126307	125646	125850

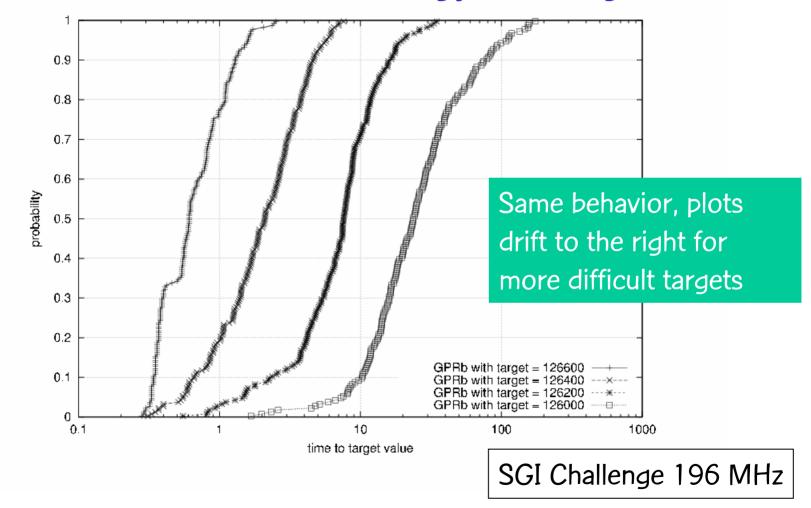


10 runs	10 se	conds	100 seconds	
Variant	best	average	best	average
GRASP	126603	126695	126228	126558
G+PR(F)	126301	126578	126083	126229
G+PR(B)	125960	126281	125666	125883
G+PR(BF)	125961	126307	125646	125850



# PVC routing

GRASP + PR backwards: four increasingly difficult target values





# GRASP with path-relinking

#### Post-optimization "evolutionary" strategy:

- a) Start with pool  $P_0$  found at end of GRASP and set k = 0.
- b) Combine with path-relinking all pairs of solutions in  $P_k$ .
- c) Solutions obtained by combining solutions in  $P_k$  are added to a new pool  $P_{k+1}$  following same constraints for updates as before.
- d) If best solution of  $P_{k+1}$  is better than best solution of  $P_k$ , then set k = k + 1, and go back to step (b).
- Successfully used by Ribeiro, Uchoa, & Werneck (2002) (Steiner Problem in Graphs) and Resende & Werneck (2002-3) (p-median & facility location)

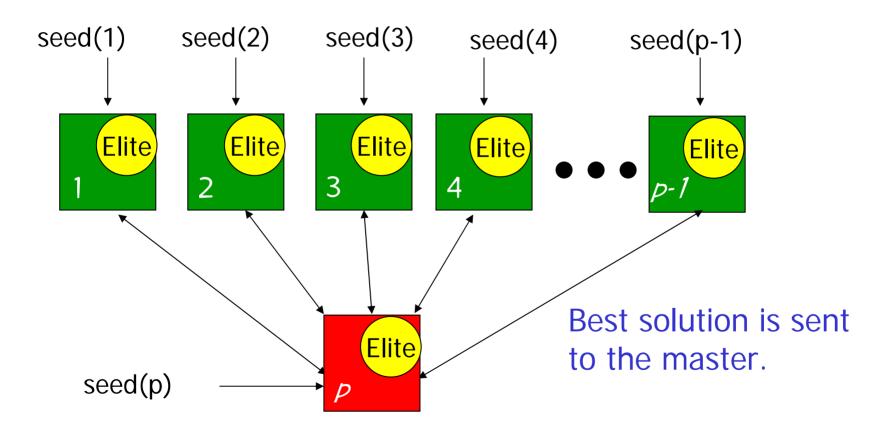


# Parallel independent implementation

- Parallelism in metaheuristics: robustness
   Duni-Eksioglu, Pardalos, and Resende (2002)
- Multiple-walk independent-thread strategy:
  - p processors available
  - Iterations evenly distributed over p processors
  - Each processor keeps a copy of data and algorithms.
  - One processor acts as the master handling seeds, data, and iteration counter, besides performing GRASP iterations.
  - Each processor performs Max\_Iterations/p iterations.



# Parallel independent implementation



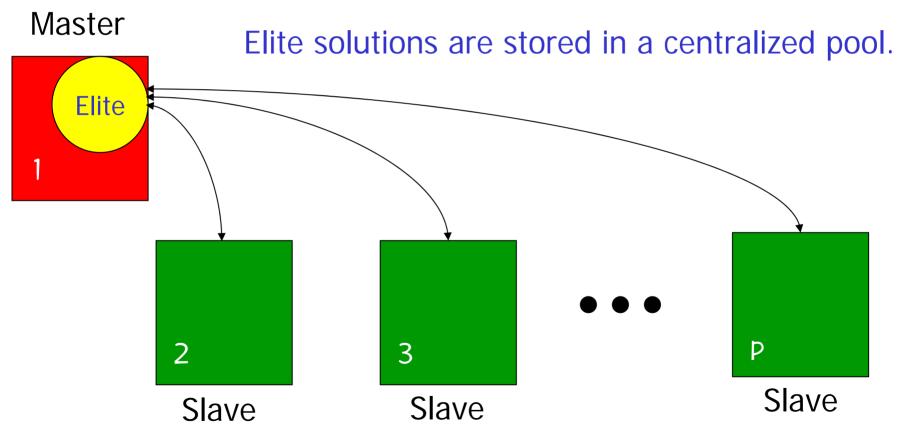


# Parallel cooperative implementation

- Multiple-walk cooperative-thread strategy:
  - p processors available
  - Iterations evenly distributed over p-1 processors
  - Each processor has a copy of data and algorithms.
  - One processor acts as the master handling seeds, data, and iteration counter and handles the pool of elite solutions, but does not perform GRASP iterations.
  - Each processor performs Max\_Iterations/(p-1) iterations.



# Parallel cooperative implementation

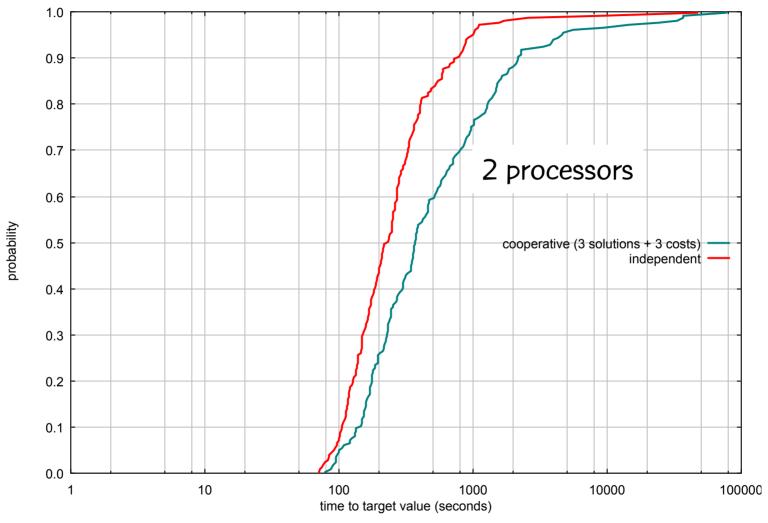


#### Parallel environment at PUC-Rio

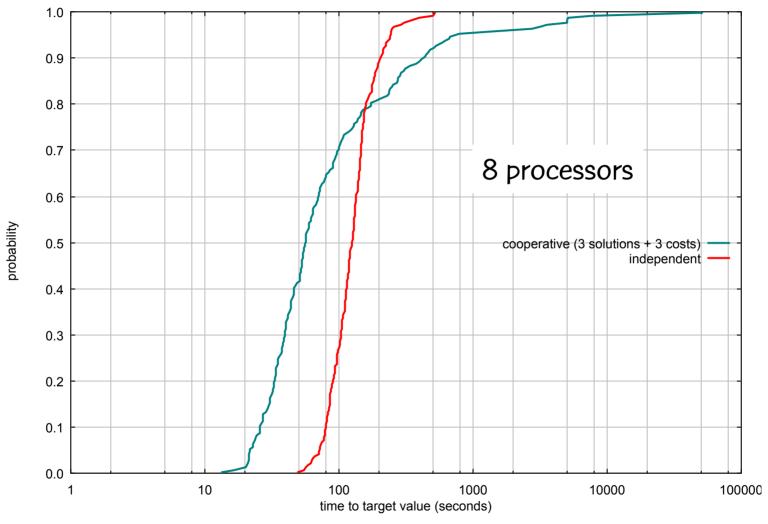
- Linux cluster with 32 Pentium IV 1.7 GHz processors with 256 Mbytes of RAM each
- Extreme Networks switch with 48
   10/100 Mbits/s ports and two
   1 Gbits/s ports



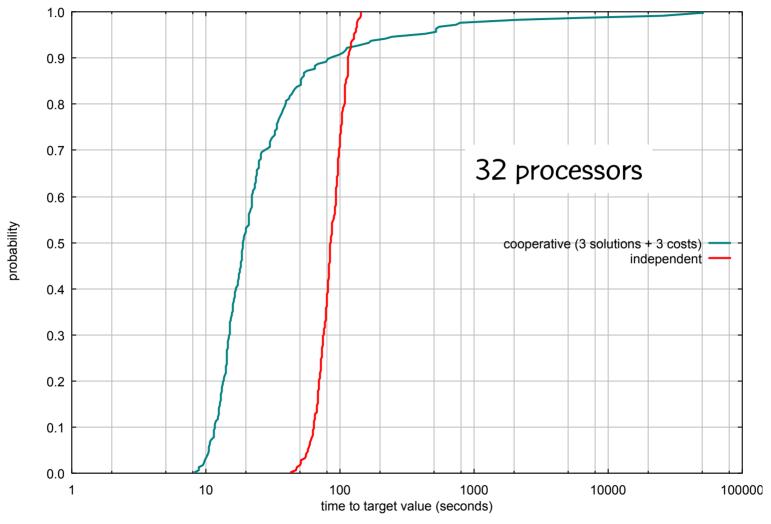




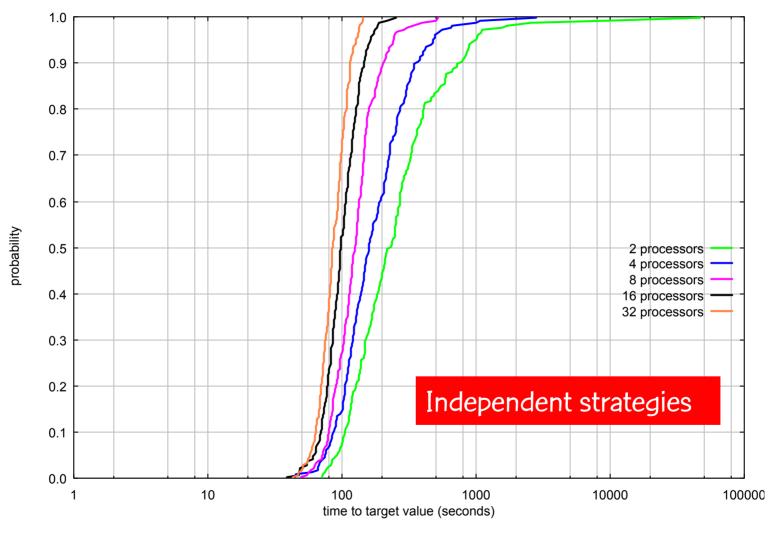




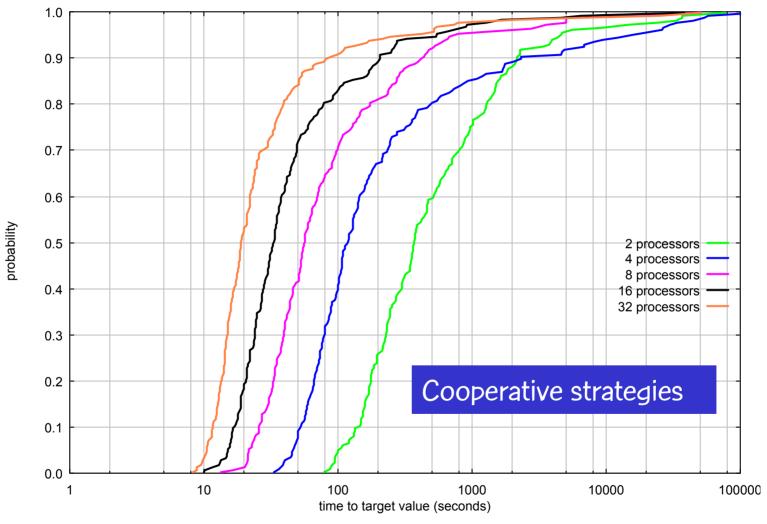














# Concluding remarks of Part 1

Path-relinking adds memory and intensification mechanisms to GRASP, systematically contributing to improve solution quality:

- better solutions in smaller times
- some implementation strategies appear to be more effective than others.
- mixed path-relinking strategy is very promising
- backward relinking is usually more effective than forward
- bidirectional relinking does not necessarily pay off the additional computation time



# Concluding remarks of Part 1

#### Cooperative parallel strategies based on path-relinking:

- Path-relinking offers a nice strategy to introduce memory and cooperation in parallel implementations.
- Cooperative strategy performs better due to smaller number of iterations and to inter-processor cooperation.
- Linear speedups with the parallel implementation.
- Robustness: cooperative strategy is faster and better.
- Parallel systems are not easily scalable, parallel strategies require careful implementations.



# Application 1: Modem pool location for dial-up ISP access

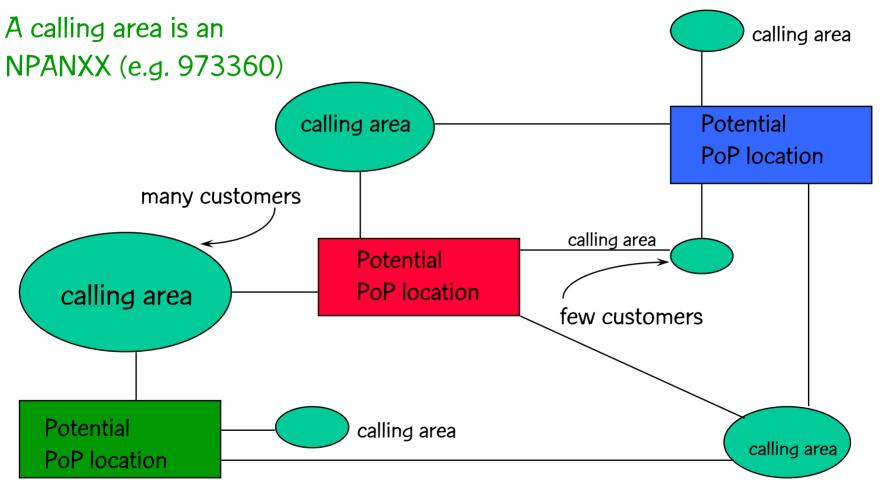


# Modem pool location for dial-up ISP access

- user dials up to a modem to access an internet service provider
- modem pools are located at PoPs (points of presence)
- users prefer making free local calls to access internet service



#### ISP access





# Location problem

- maximize number of customers that can make free local calls to a PoP
- where to locate PoPs
  - fixed number of PoPs
  - choose from set of potential PoP locations



# Typical size

- ~ 60,000 potential PoP locations
- ~ 50,000 calling areas (NPANXX)
- ~ 120 million residential lines
- Initially, + 255 PoPs had to be located
  - GRASP was used for initial setup in 1996
  - GRASP has been used since then for expansion



#### **AT&T Worldnet**

- Worldnet: AT&T's Internet Service Provider
- Dial-up: hundreds of *points of presence* (PoPs)
  - Telephone numbers customers must call when making an Internet connection.
- Current footprint:
  - 1305 PoPs;
  - 77.66% of the telephone numbers in the U.S. can make local calls to Worldnet.



#### Worldnet

- When is a call local?
  - Not simply "within same area code".
  - Telephone system divided into exchanges.
    - Area code + first three digits (973360, for example).
- Each PoP has a coordinate.
- We know which exchanges can make local calls to each coordinate (the coverage).
  - Just a big table;
  - 69,534 exchanges covered by current footprint.



- In general: more PoPs, better coverage.
- For a fixed coverage, we don't want more PoPs than necessary.
- Not all PoPs are the same:
  - Each has an associated **network cost**:
    - Hourly rate paid by Worldnet to network company.
    - Between \$0.04 and \$0.14 in the continental US.
    - Up to \$0.42 in Hawaii and Alaska.
  - No setup cost.
- Goal: keep only cheaper PoPs, preserve coverage.



- Simple improvement:
  - Some coordinates have more than one PoP;
  - 1035 unique coordinates (out of 1305);
  - Keep only the cheapest PoP in each coordinate.



- Further improvement:
  - 335 additional coordinates could be eliminated:
    - Only 700 PoPs left;
    - New footprint covers all exchanges currently covered;
    - No exchange has to make a more expensive call.
- How did we do it?
  - We solved this as the p-median problem.



# The p-median Problem

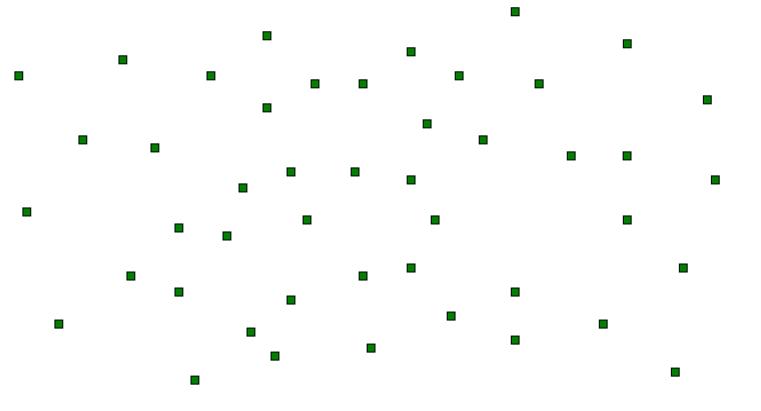
#### Input:

- a set C of n customers (or users)
- a set F of m potential facilities
- a distance function (d:  $C \times F \rightarrow \Re$ )
- the number of facilities p to open (0

#### Output:

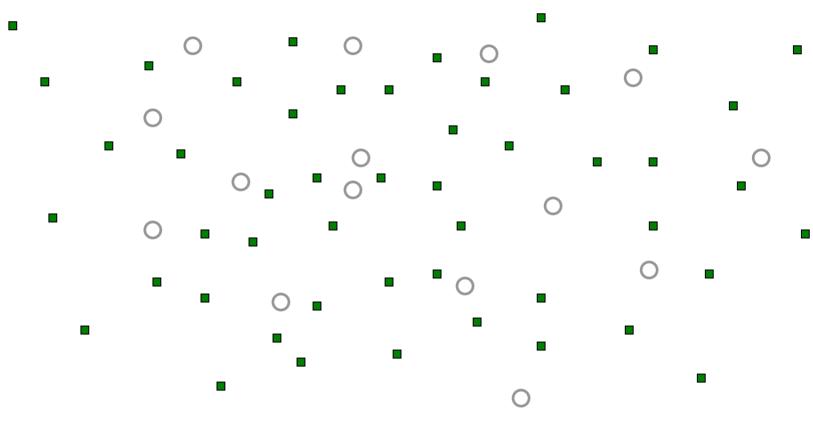
- a set  $S \subseteq F$  with p open facilities
- Goal:
  - minimize the sum of the distances from each user to the closest open facility





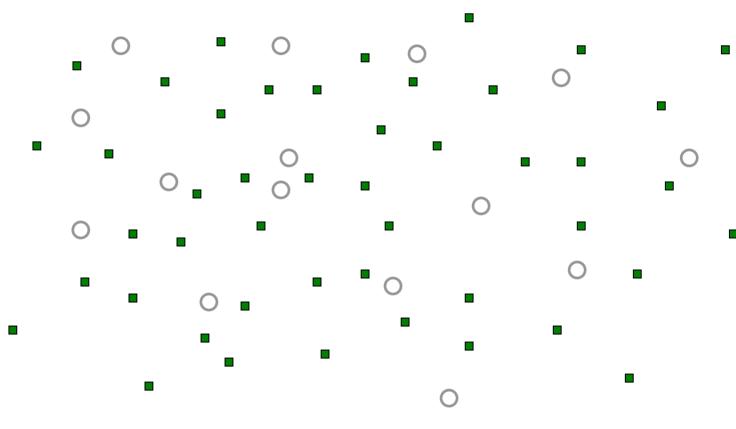
50 customers





#### 16 potential facilities

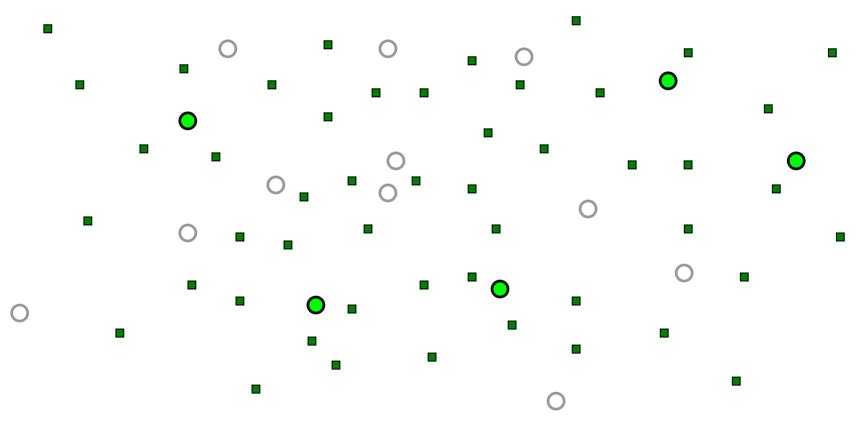




assume p=5

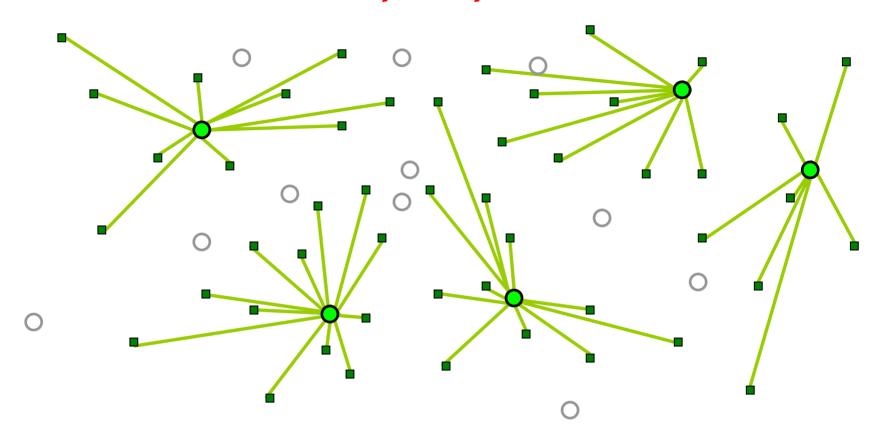
(5 facilities will be opened)





This is a valid solution.





This is a valid solution with the proper assignments.



#### Our method

- The p-median problem is NP-hard.
- We use a hybrid GRASP metaheuristic:
  - "Greedy randomized adaptive search procedure".
  - Multistart approach.
    - Each iteration:
      - Constructive algorithm;
      - Local search.
    - Intensification strategy:
      - Path-relinking. combines good solutions.
  - Finds near-optimal solutions for benchmark instances from the literature.
    - Bounds within 0.1% of best known for all instances tested.



- In our case:
  - each exchange is a p-median user:
    - 69,534 in total (all currently covered).
  - each coordinate is a p-median facility:
    - 1035 in total (all currently open).
  - Distances: network cost.
    - (PoP rate) · (hours used by exchange)
- With p=1035, we get the current network cost.
- We want the smallest p that preserves that cost.
  - Solve the p-median problem for various values of p to find best.
  - 700 was the value we found.



- With 700 PoPs (instead of 1035), potential savings on network cost;
  - Best-case scenario:
    - Everybody calls the cheapest (for AT&T) PoP available.
    - Monthly cost: \$3.357 million (unchanged)
  - Worst-case scenario:
    - Everybody calls the most expensive PoP available.
    - Monthly cost: reduced from \$3.604M to \$3.500 million.
    - Savings: up to \$104K a month, more than \$1.2M a year.
  - Average-case scenario:
    - Each customer equally likely to call all available PoPs.
    - Monthly cost: reduced from 3.424M to 3.414M.
    - Savings: up to 120K a year.



# Expanding the Footprint

- Second problem:
  - Increase coverage beyond 77.66%.
- AT&T can use UUNet PoPs:
  - 1,498 candidate PoPs.
  - 568 of those cover at least one new exchange.
- Main question:
  - If we want to open p new PoPs, which p?
    - Goal: maximize coverage.
- This is the *maximum cover problem*:
  - It can be solved with the p-median tool.

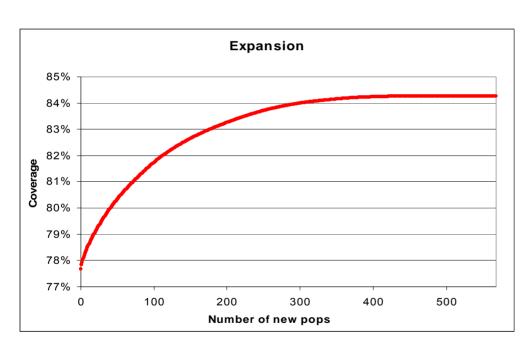


# From Maximum Cover to p-median

- Idea: minimize number of customers not covered.
  - Users:
    - exchanges *not* currently covered.
  - Facilities:
    - all candidate UUNet PoPs;
    - dummy facility f<sub>0</sub>.
  - Distances:
    - $d(u,f_i) = 0$ , if PoP i covers exchange u.
      - if u is covered, does not contribute to solution.
    - d(u,f<sub>0</sub>) = (#customers in exchange u);
    - d(u,f<sub>i</sub>) = infinity, if PoP i does not cover u.
      - u not covered: assigned to f0, contributes to solution.
  - A dummy user can be used to ensure that f<sub>0</sub> will always belong to the solution.



# Expansion



Coverage	Footprint
77.66%	current
78%	current+3
79%	current+19
80%	current+41
81%	current+72
82%	current+113
83%	current+177
84%	current+301
84.27%	current+464



# Application 2: Local access network design

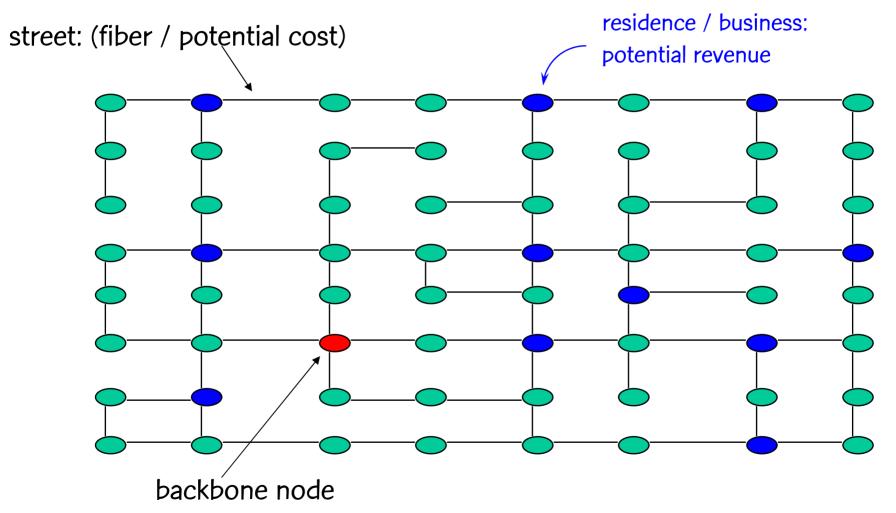


## Local access network design

- Design a local access network taking into account tradeoff between:
  - cost of network
  - revenue potential of network



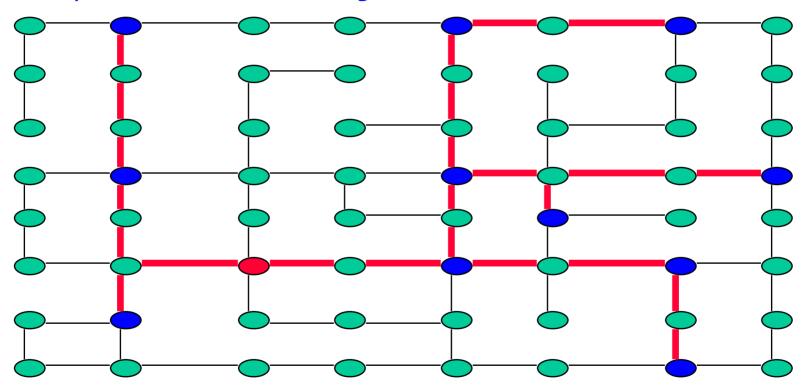
# Local access network design





#### Solve prize collecting Steiner tree problem

max prize collected minus edge cost

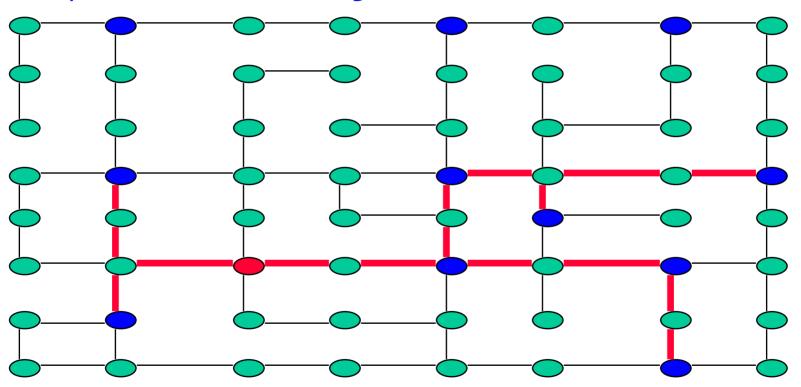


Here all prizes are collected.



#### Solve prize collecting Steiner tree problem

max prize collected minus edge cost



Here not all prizes are collected.



# Solve prize collecting Steiner tree problem

- Typical dimension: 20,000 to 100,000 nodes.
- Compute lower bounds with cutting planes algorithm of Lucena & Resende (Discrete Applied Math., 2003)
- Compute solutions (upper bounds) with GRASP with path-relinking of Canuto, Resende, & Ribeiro (Networks, 2001)



Application 3: Routing Frame Relay Permanent Virtual Circuits (PVC)

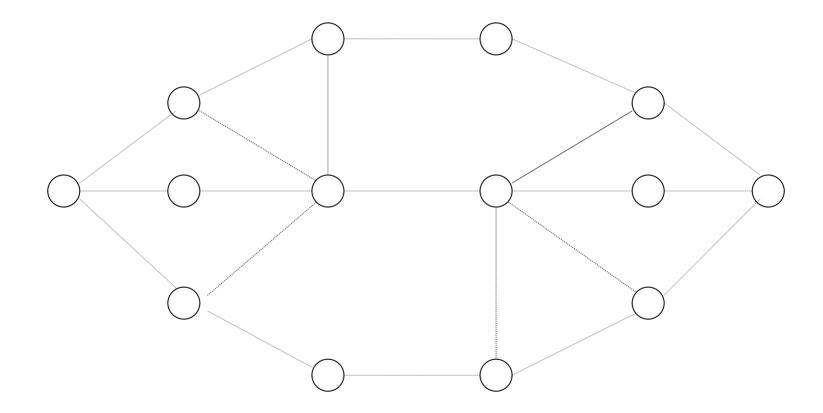


# Routing Frame Relay Permanent Virtual Circuits (PVC)

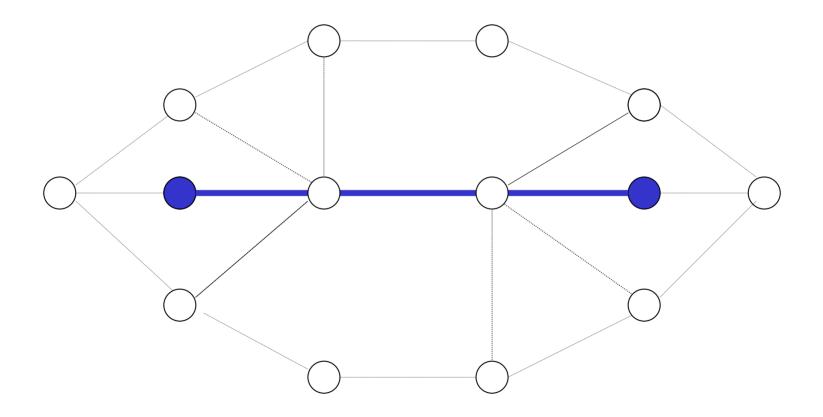
Resende & Ribeiro (Networks, 2003)

- Frame relay (FR) service
  - provides virtual private networks to customers
  - by provisioning a set of permanent (long-term) virtual circuits (PVC) between customer endpoints on the backbone network
- Provisioning of PVCs
  - routing is done either automatically by switch or by network designer without any knowledge of future requests
  - over time these decisions cause inefficiencies in network and occasional rerouting of PVCs is needed

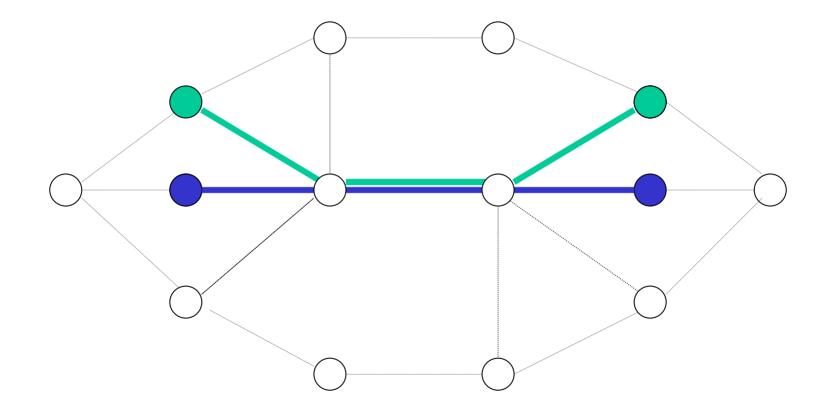




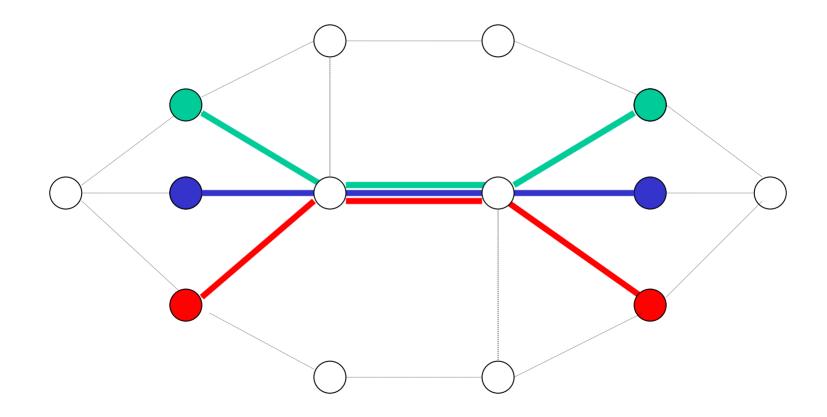




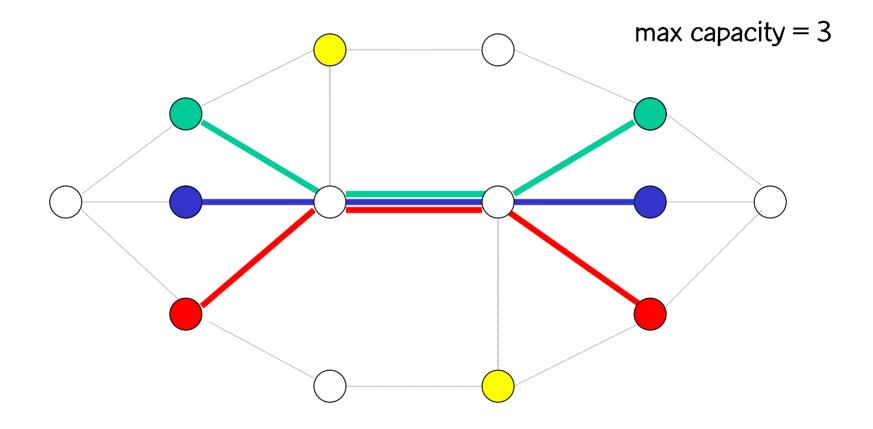




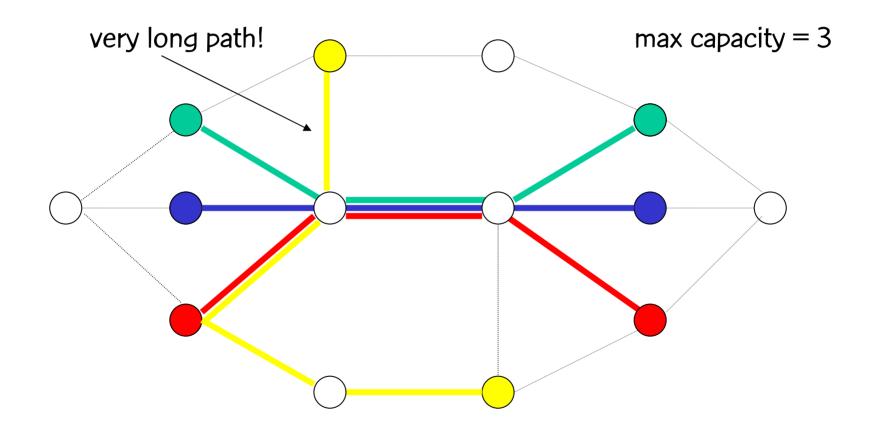




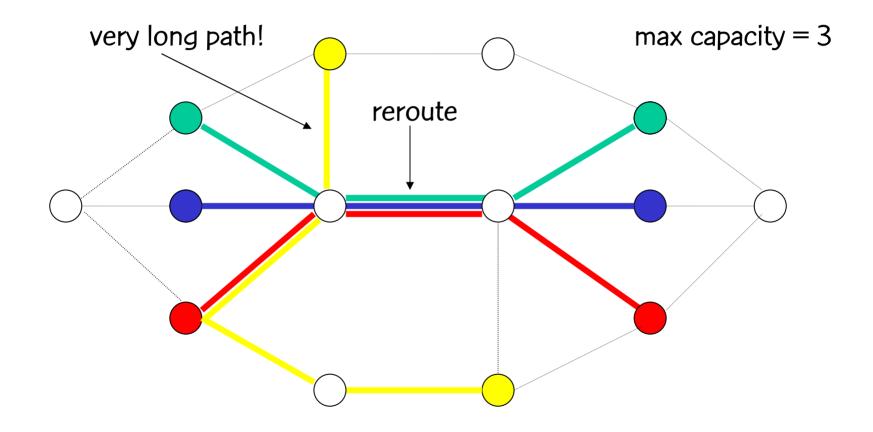




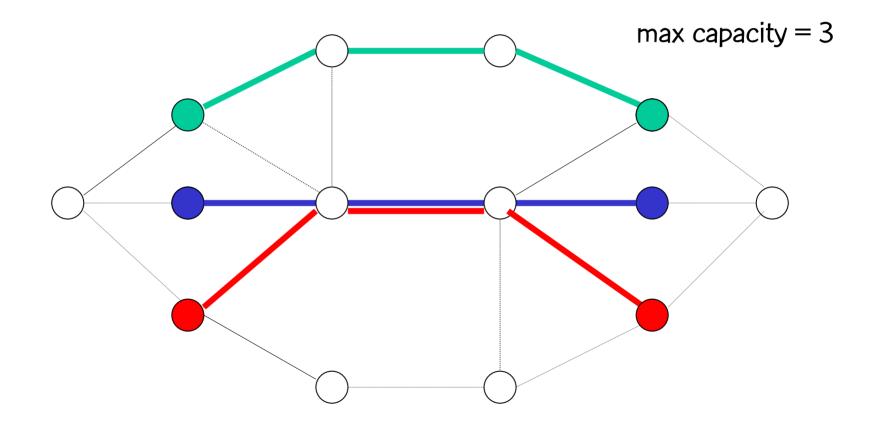




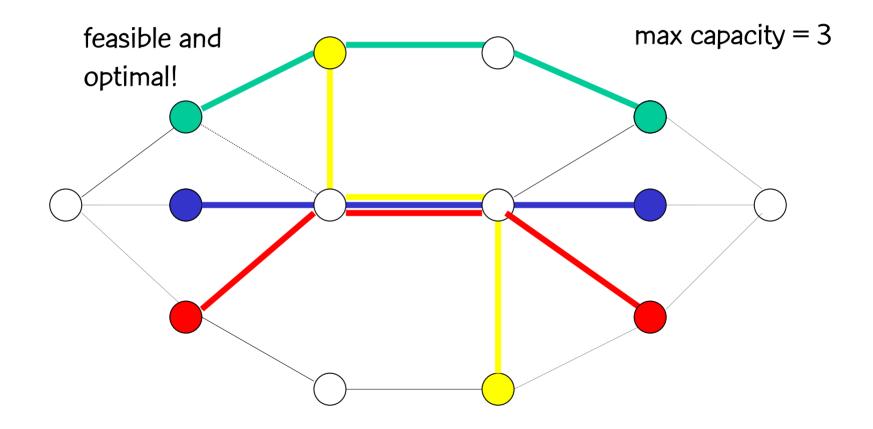














# Routing Frame Relay Permanent Virtual Circuits (PVC)

- one approach is to order PVCs and apply algorithm on FR switch to reroute
  - however, taking advantage of factors not considered by FR switch routing algorithm may lead to greater efficiency of network resource utilization
  - FR switch algorithm is typically fast since it is also used to reroute in case of switch or trunk failures
  - this can be traded off for improved network resource utilization when routing off-line



#### FR PVC Routing Problem

- given undirected FR network G = (V, E), where
  - V denotes n backbone nodes (FR switches)
  - E denotes m trunks connecting backbone nodes
- for each trunk e = (i, j) let
  - b(e) be the bandwidth (max kbits/sec rate) of trunk e
  - c (e) be the max number of PVCs that can be routed on trunk e
  - -d(e) be the propagation and hopping delay associated with trunk e



#### FR PVC Routing Problem

- list of demands (or commodities  $K = \{1,...,p\}$ ) is defined by
  - origin destination pairs
  - -r(p) effective bandwidth requirement (forward, backward, overbooking) for PVC p
- objective is to minimize
  - delays
  - network load unbalance
- subject to
  - technological constraints



#### FR PVC Routing (bandwidth packing) Problem

- route for PVC (o, d) is
  - sequence of adjacent trunks
  - first trunk originates in node o
  - last trunk terminates in node d
- set of routing assignments is feasible if for all trunks e
  - total PVC bandwidth requirements routed on e does exceed
     b(e)
  - number of PVCs routed on e is not greater than c(e)



#### Mathematical programming formulation

$$\min \phi(x) = \sum_{(i,j)\in E, i< j} \phi_{i,j}(x_{i,j}^1, ..., x_{i,j}^p, x_{j,i}^1, ..., x_{j,i}^k)$$

subject to 
$$\sum_{k \in K} r_k (x_{i,j}^k + x_{j,i}^k) \le b_{i,j}, \quad \forall \ (i,j) \in E, i < j$$
 is used to route PVC  $k$ .

$$\sum_{k=K} (x_{i,j}^k + x_{j,i}^k) \le c_{i,j}, \quad \forall \ (i,j) \in E, i < j$$

$$\sum_{(i,j)\in E} x_{i,j}^k - \sum_{(i,j)\in E} x_{j,i}^k = \begin{cases} 1, & \text{if } i\in V \text{ is source for } k\in K\\ -1, & \text{if } i\in V \text{ is destination for } k\in K\\ 0, & \text{otherwise} \end{cases}$$

$$x_{i,j}^k \in \{0,1\}, \quad \forall (i,j) \in E, \forall k \in K.$$



#### Cost function

- Linear combination of
  - delay component
  - load balancing component

• Delay component:  $d_{i,j} \sum_{k \in K} \rho_k (x_{i,j}^k + x_{j,i}^k)$ 



# Cost function: Load balancing component

 We use the measure of Fortz & Thorup (2000) to compute congestion:

$$\Phi = \Phi_1(/_1) + \Phi_2(/_2) + ... + \Phi_{|E|}(/_{|E|})$$

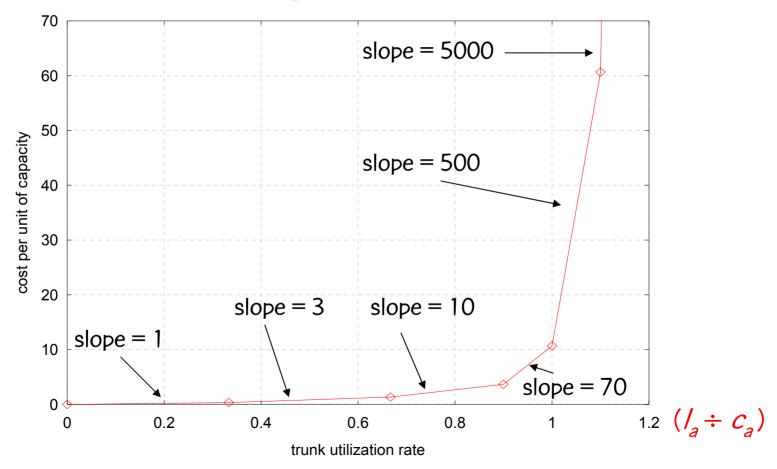
where  $l_a$  is the load on link  $e \in E$ ,

 $\Phi_e(\slashed{l}_e)$  is piecewise linear and convex,

$$\Phi_e(0) = 0$$
, for all  $e \in E$ .



# Piecewise linear and convex $\Phi_e(\slash_e)$ link congestion measure





#### Solution method

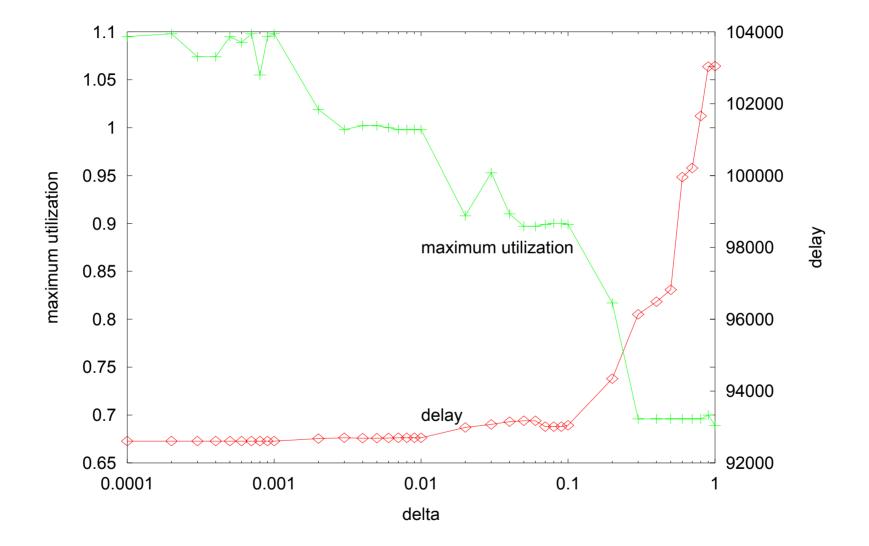
#### GRASP

- Construct by choosing unrouted pair, biasing in favor of high bandwidth requirement. Use shortest path routing using as edge distance the incremental cost associated with routing  $r_k$  additional units of demand on edge (i, j).
- Local search: for each PVC  $k \in K$ , remove  $r_k$  units of flow from each edge in its current route, compute incremental edge weights, and reroute.

#### Path-relinking

 moves are route changes (target solution route replaces current solution route)







Application 4: Mining for cliques in telephone call detail database



# Mining for cliques in telephone call detail database

Abello, Pardalos, & Resende (1999); Abello, Resende, & Sudarsky (2002)

- Data explosion
- Massive graphs arising from telephone call detail database
- Structure of call detail graph
- Searching for large cliques and bicliques
- Some experimental results



## Data explosion

(Abello, Pardalos, & Resende, Eds., "Handbook of Massive Data Sets," Kluwer, 2002)

- Proliferation of massive data sets brings with it computational challenges
- Data avalanche arises in a wide range of scientific and commercial applications
- Today's data sets are of high dimension and are made up of huge numbers of observations:
  - More often they overwhelm rather than enlighten
- Outstripped the capabilities of traditional data measurement, data analysis, and data visualization tools



## Data explosion

- A variety of massive data sets can be modeled as a very large multi-digraph
  - Special set of edge attributes represent special characteristics of application
- WWW: nodes are pages, edges are links pointing from one page to another
- Telephone call graph is another example ...



#### Call detail

- Every phone call placed on AT&T network generates a record (~ 200 bytes) with:
  - Originating & terminating numbers
  - Start time & duration of call
  - Other billing information
- The collection of these records is known as the Call Detail Database



#### Call detail

- AT&T system (in 2000) generated:
  - 250 million records per day (on average)
  - 320 million records on busy day
  - 18 terabytes of data per year
- Data is accessed for:
  - Billing & customer inquiries
  - Marketing & traffic engineering



# Call detail graph

- G = (V,E) is a directed graph:
  - V is the set of phone numbers
  - E is the set of phone calls
    - $(u, v) \in E$  implies that phone u called phone v
- G quickly grows into a huge graph
  - Hundreds of millions of nodes and billions of edges
  - Our goal is to work with one year of data (~ 1 Tb)



### Structure of call detail graph

Consider a 12-hour call detail graph

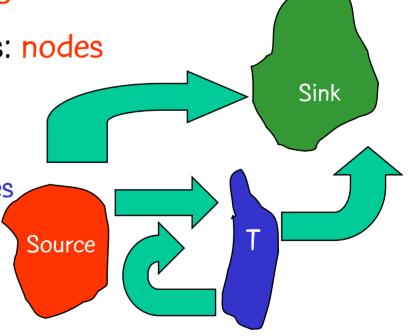


53 million phone numbers: nodes

21 million source nodes

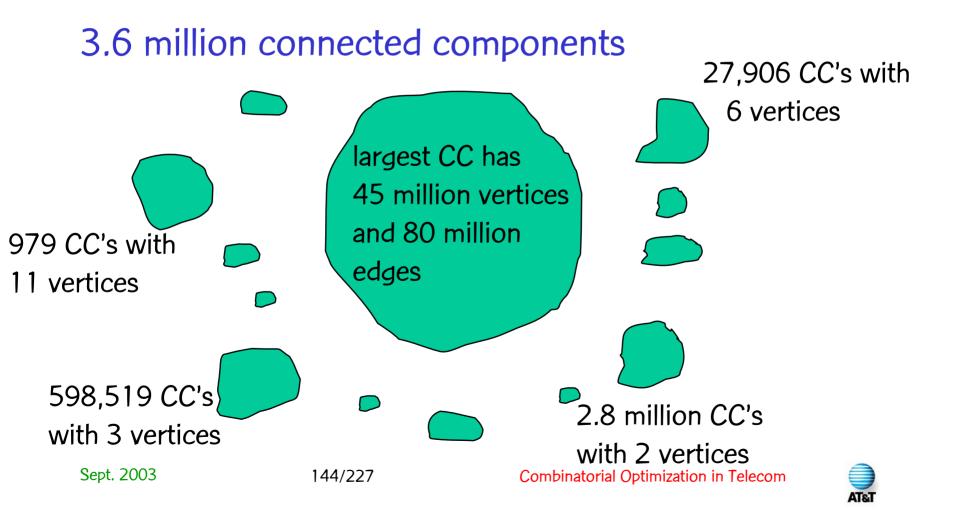
• 22 million sink nodes

10 million transmittal nodes

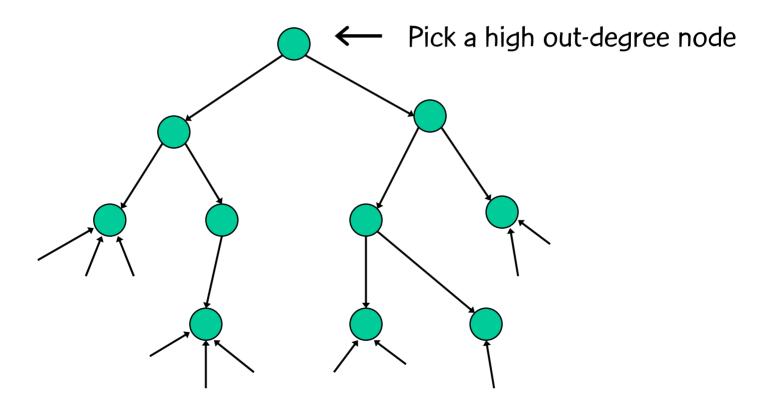




## Connected components

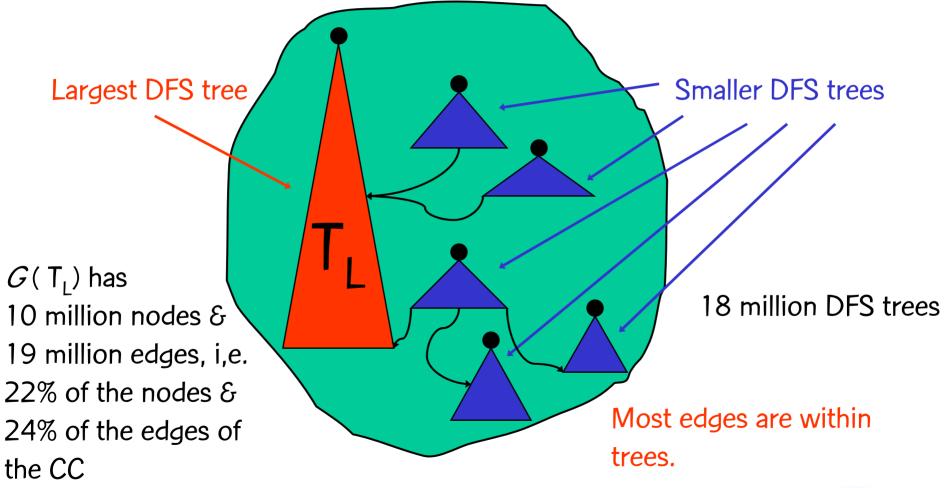


## Depth first search (DFS) tree



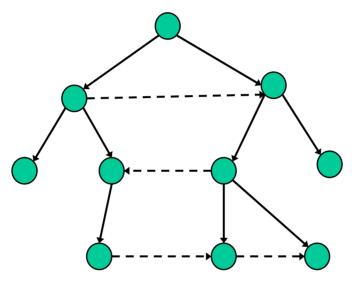


## DFS trees in largest CC



AT&T

### Subgraph induced by DFS tree nodes

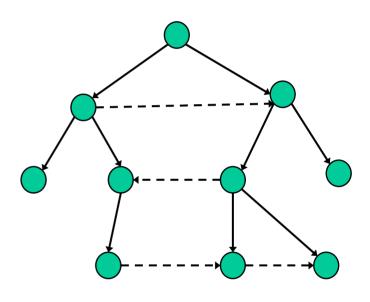


- Most subgraphs induced by DFS tree nodes are very sparse:  $|E| < \log(|V|)$
- Few are dense: |E| > sqrt(|V|) with at most 32 nodes



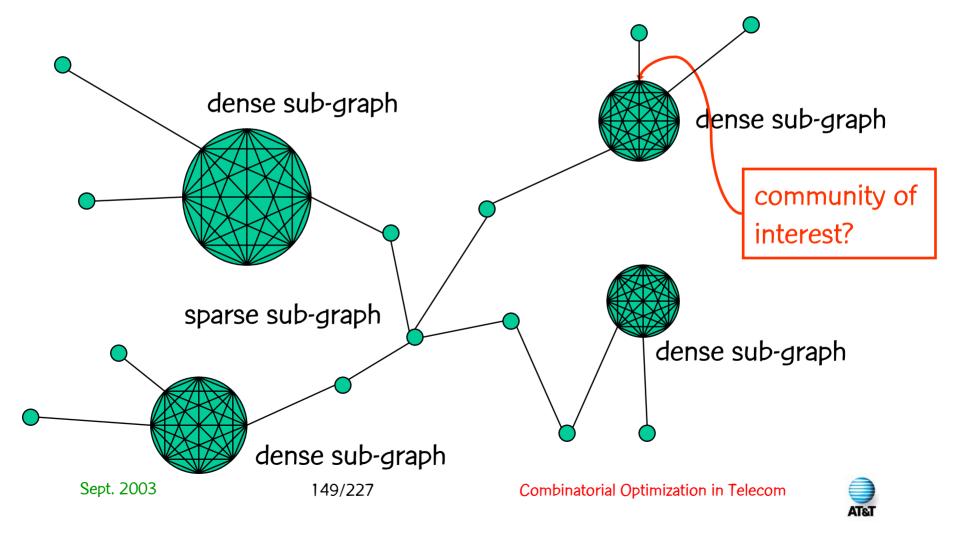
## Dense subgraphs

- Dense subgraphs could be
  - within G(DFS tree)
  - among different G(DFS tree)
- Counting edges:
  - most are within G(DFS tree)
  - leaves few edges between different G(DFS tree)



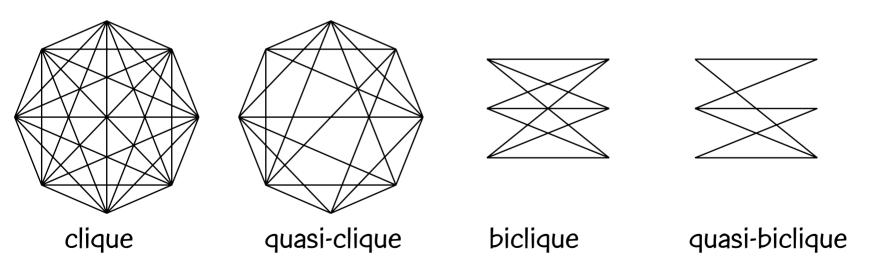


## Macro structure of call detail graph



## Searching for dense subgraphs

- We look for two types of subgraphs
  - cliques or quasi-cliques
  - bicliques or quasi-bicliques





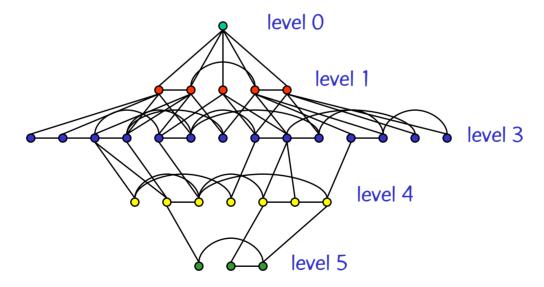
## Clique case

- We illustrate the approach with the clique case.
  - We work on connected component of transmittal nodes (no cliques in sources or sinks)
  - Breadth first search decomposition
  - Peeling off vertices to focus in on large cliques
  - Finding cliques in a subgraph



## Breadth first search decomposition

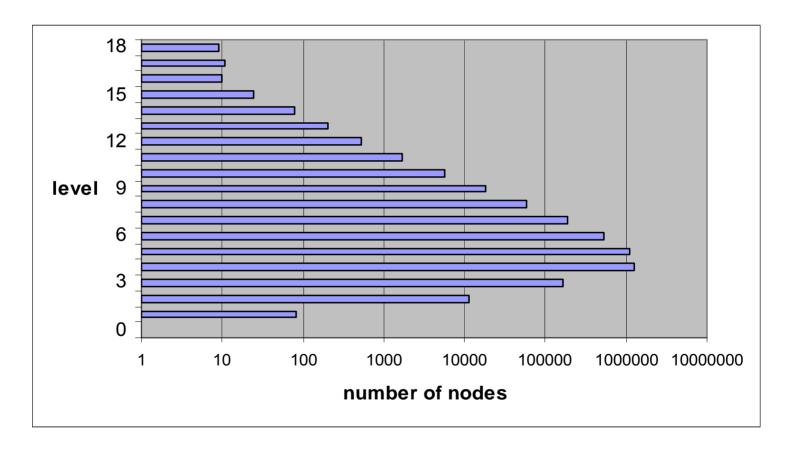
• Given a graph G one can decompose its vertices into levels



There are no cliques spanning three or more levels.



## BFS: distribution of nodes per level

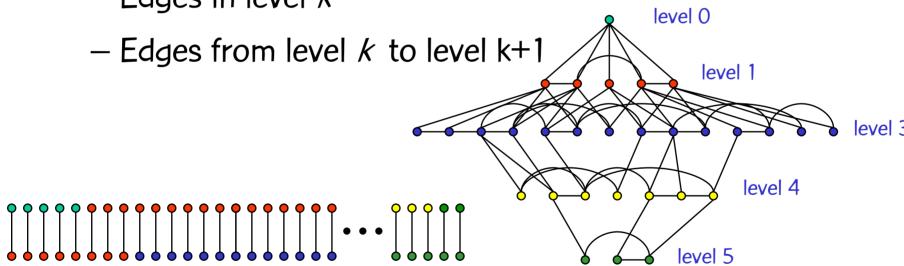




## Edge ordering

• Use levels to order edges (k = 0,1,2,...)

Edges in level k

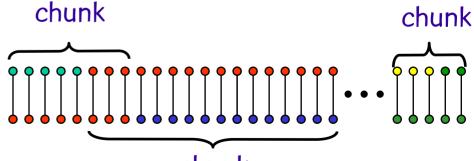




## Chunking & peeling

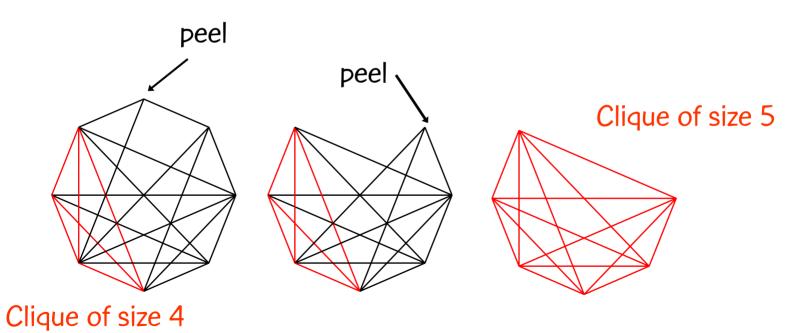
- Start with all edges in *E* (set is massive)
- Repeat
  - Create a subgraph G' with one or more chunks
  - Find large clique (of size c') in G'
  - Peel from G all vertices  $\nu$  with  $deg(\nu) < c'$

$$-E=E(G)$$



## Peeling

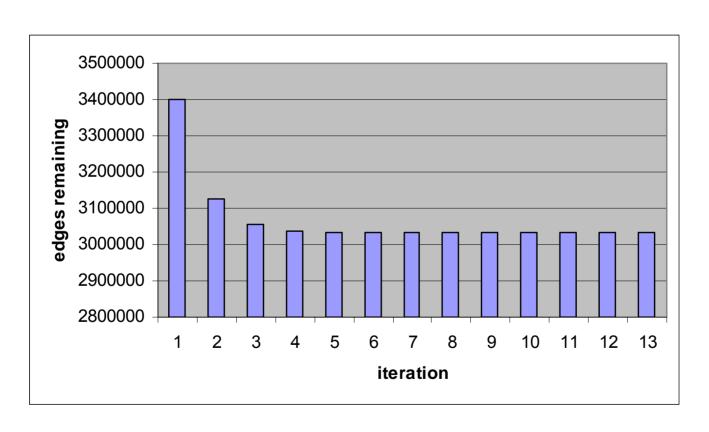
Peeling is applied recursively





## Peeling with degree = 2

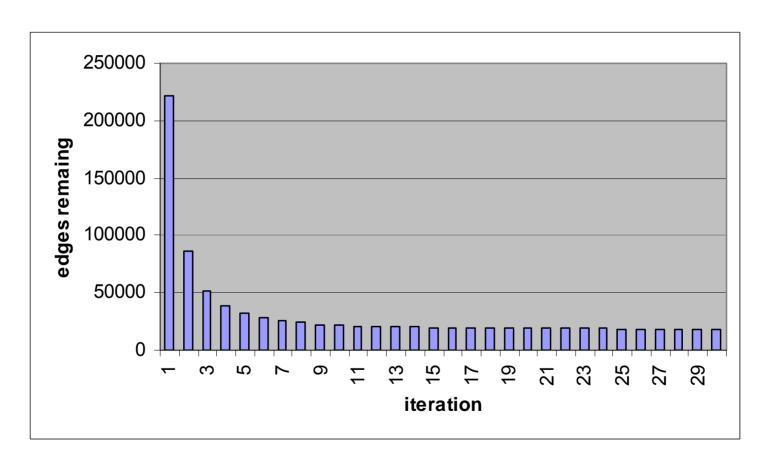
#### reduction from 3.4 M edges to 3.0 M edges





## Peeling with degree = 14

reduction from 3.0 M edges to 18.3 K edges





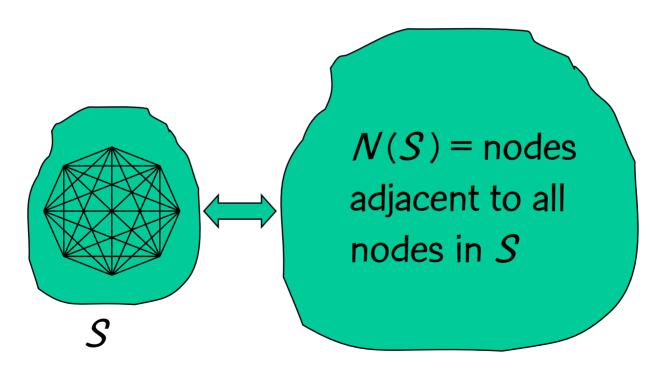
## Finding cliques

- GRASP for max clique
  - multi-start
    - construct clique using randomized greedy algorithm
    - attempt to improve clique using 2-exchange local search
    - store all cliques found in construction & local search



## Greedy vertex choice

Choose  $\nu \in \mathcal{N}(S)$  with max  $\deg_{\mathcal{N}(S)} \{ \nu \in \mathcal{N}(S) \}$ .



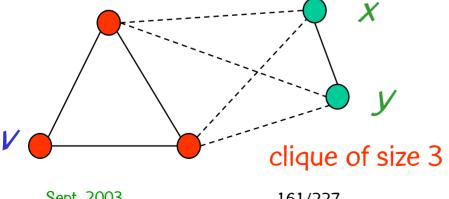


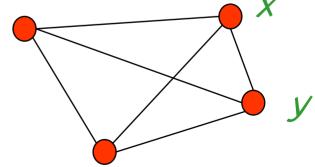
## (2,1) exchange local search

- for each vertex \(\nu\) in clique \(S\)
  - while  $\exists$  an edge  $(x, y) \in E$  with x and y adjacent to all vertices in  $S \setminus \{v\}$ 
    - remove  $\nu$  from S and add x and y to S:

 $S = S \setminus \{v\} \cup \{x\} \cup \{y\}$ 

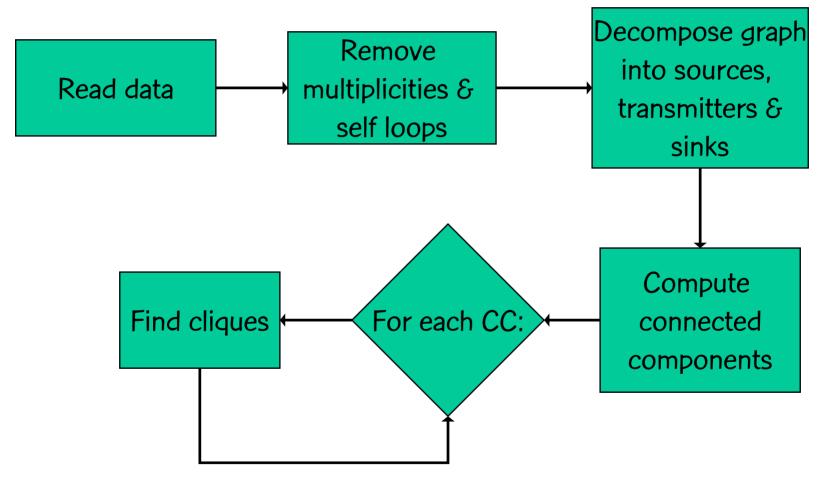
clique of size 4





## Software platform

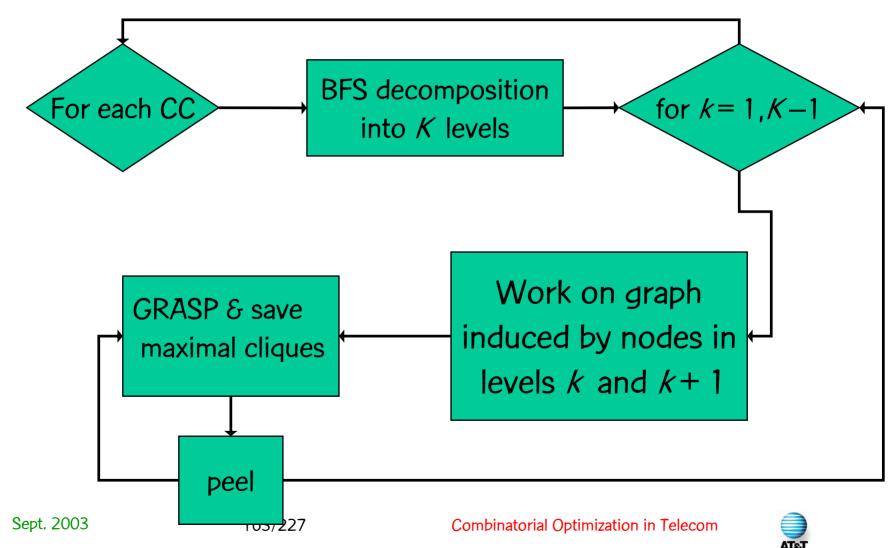
#### external & semi-external memory algorithms





## Software platform

#### computing cliques



## Mining for cliques

#### examples

- 12 hours of calls
  - 53M nodes, 170M edges
  - 3.6M connected components (only 302K had more than three nodes)
    - 255 self loops, 2.7M pairs, and 598K triplets
  - Giant CC has 45M nodes
  - Found cliques of size up to 30 nodes in giant CC.
  - Found quasi-cliques of size 44 (90% density), 57 (80%), 65 (70%), and 98 (50%) in giant CC.



## Application 5: Internet traffic engineering



## Internet traffic engineering

- Internet traffic has been doubling each year
   [Coffman & Odlyzko, 2001]
- In the 1995-96 period, there was a doubling of traffic each three months!
  - Web browsers were introduced.
- Increasingly heavy traffic (due to video, voice, etc.) will raise the requirements of the Internet of tomorrow.

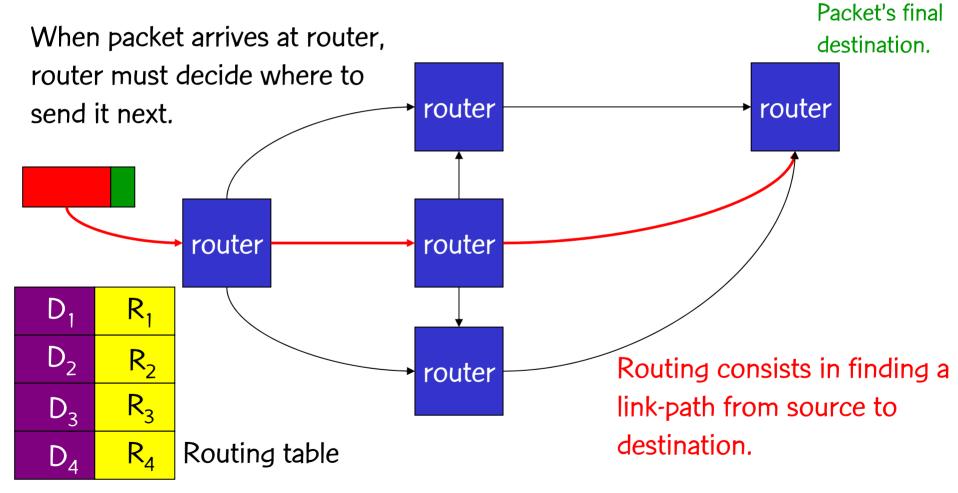


## Internet traffic engineering

- Objective: make more efficient use of existing network resources.
- Routing of traffic can have a major impact on efficiency of network resource utilization.



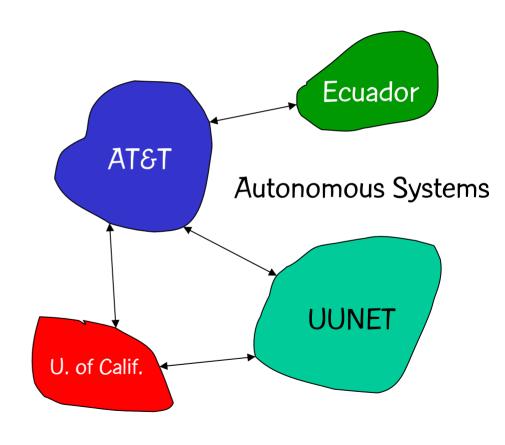
## Packet routing





## OSPF (Open Shortest Path First)

- OSPF is a commonly used intra-domain routing protocol (IGP).
- Routers exchange routing information with all other routers in the autonomous system (AS).
  - Complete network topology knowledge is available to all routers, i.e. state of all routers and links in the AS.

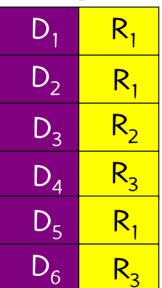




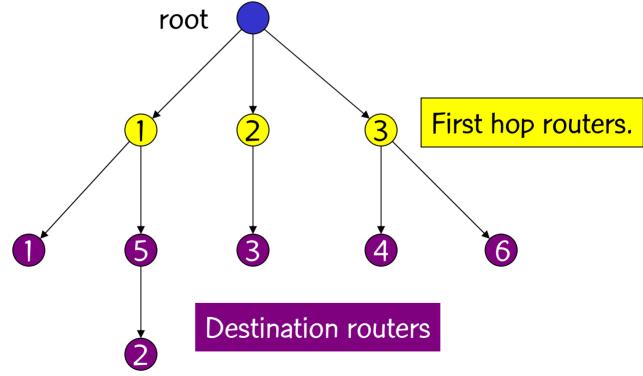
- Assign an integer weight  $\in [1, w_{max}]$  to each link in AS. In general,  $w_{max} = 65535 = 2^{16} 1$ .
- Each router computes tree of shortest weight paths to all other routers in the AS, with itself as the root, using Dijkstra's algorithm.



Routing table

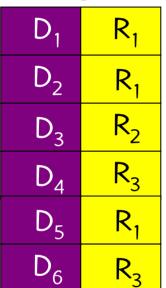


Routing table is filled with first hop routers for each possible destination.

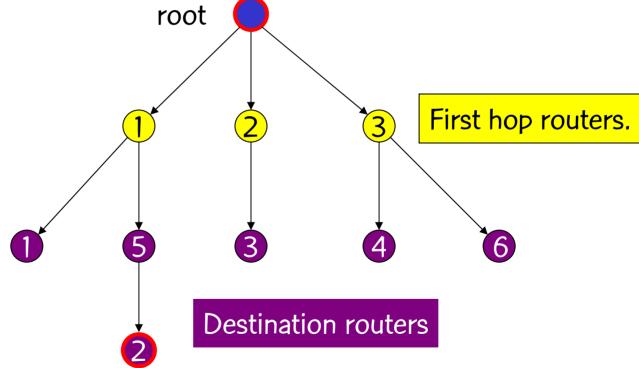




Routing table

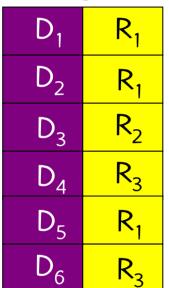


Routing table is filled with first hop routers for each possible destination.

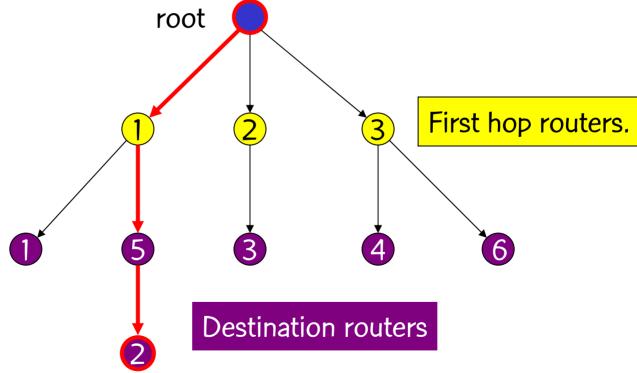




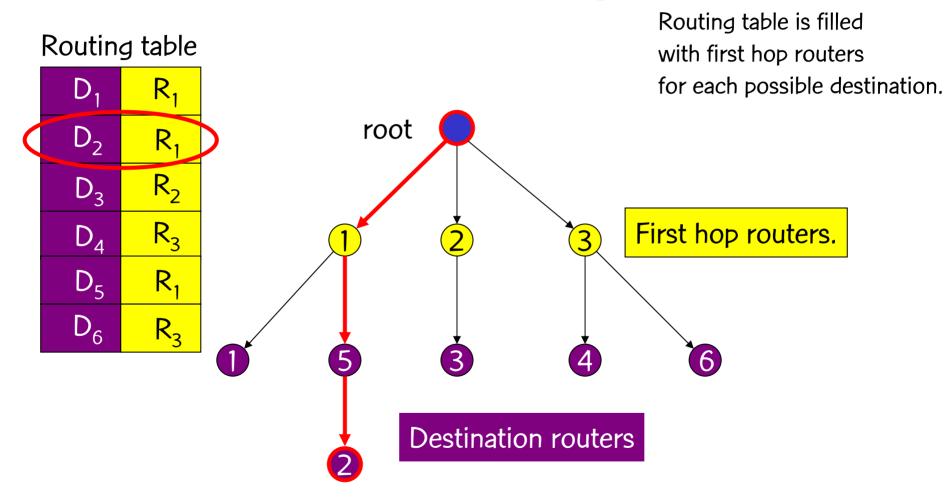
Routing table



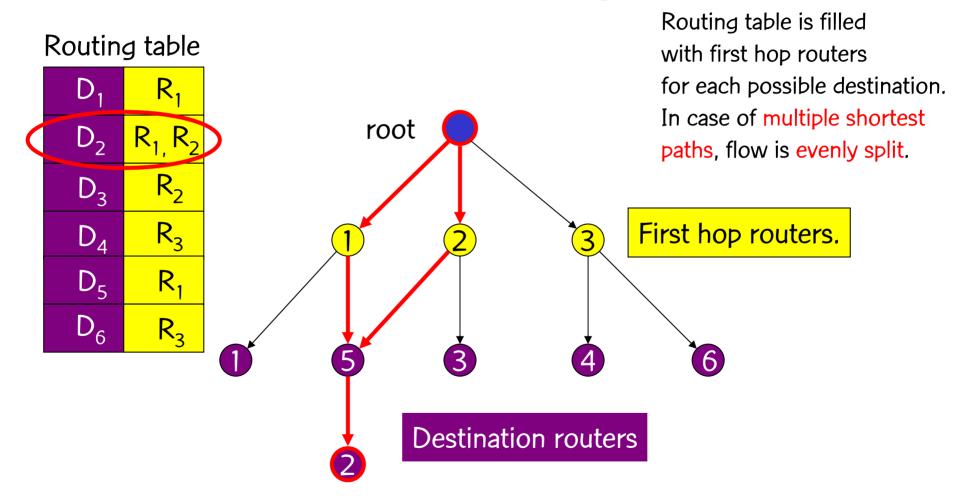
Routing table is filled with first hop routers for each possible destination.













## OSPF weight setting

- OSPF weights are assigned by network operator.
  - CISCO assigns, by default, a weight proportional to the inverse of the link bandwidth (Inv Cap).
  - If all weights are unit, the weight of a path is the number of hops in the path.
- We propose a hybrid genetic algorithm to find good OSPF weights.
  - Memetic algorithm
  - Genetic algorithm with optimized crossover



## Minimization of congestion

- Consider the directed capacitated network G = (N,A,c), where N are routers, A are links, and  $c_a$  is the capacity of link  $a \in A$ .
- We use the measure of Fortz & Thorup (2000) to compute congestion:

$$\Phi = \Phi_1(/_1) + \Phi_2(/_2) + \dots + \Phi_{|A|}(/_{|A|})$$

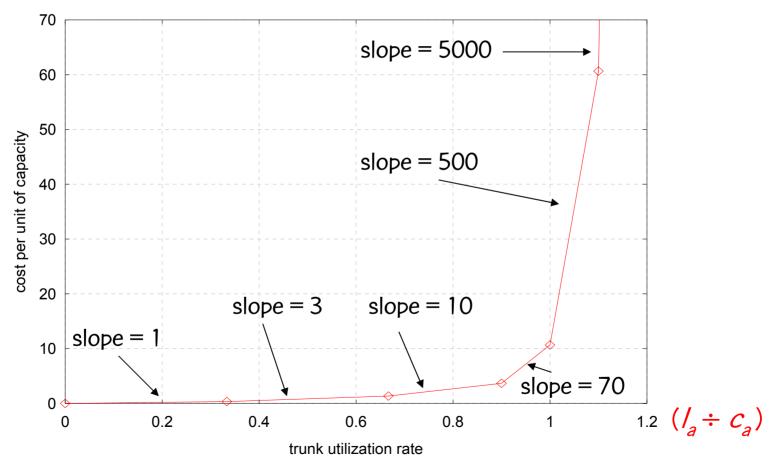
where  $l_a$  is the load on link  $a \in A$ ,

 $\Phi_{a}(A)$  is piecewise linear and convex,

$$\Phi_a(0) = 0$$
, for all  $a \in A$ .



# Piecewise linear and convex $\Phi_a(\slash_a)$ link congestion measure





## OSPF weight setting problem

- Given a directed network G = (N, A) with link capacities  $c_a \in A$  and demand matrix  $D = (d_{s,t})$  specifying a demand to be sent from node s to node t:
  - Assign weights  $w_a \in [1, w_{max}]$  to each link  $a \in A$ , such that the objective function  $\Phi$  is minimized when demand is routed according to the OSPF protocol.



#### Cost normalization

Consider the demand matrix  $D = (d_{s,t})$  and let  $h_{s,t}$  be the min hop count between s and t.

Normalize 
$$\Phi$$
 by  $\Phi_{uncap} = \sum_{(s,t) \in N \times N} d_{s,t} h_{s,t}$ 

Total load if all traffic goes along unit weight shortest paths.

Normalized cost: 
$$\Phi^* = \Phi / \Phi_{uncap}$$

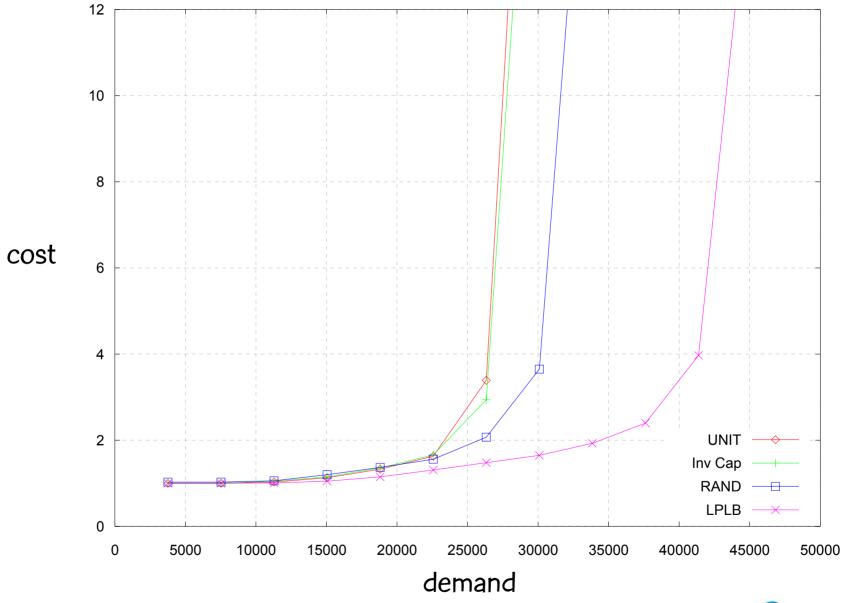


## Normalized cost $\Phi^* = \Phi/\Phi_{uncap}$

- Fortz & Thorup (2000) show that:
- $1 \le \Phi_{opt}^* \le \Phi_{optOSPF}^* \le \Phi_{unitOSPF}^* < 5000$
- If  $\Phi^* = 1$ , then all loads are below 1/3 of capacity.
- If a packet follows a shortest path and if all arcs are exactly full, then  $\Phi^* = 10\frac{2}{3}$
- Routing congests the network if  $\Phi^* \ge 10\frac{2}{3}$

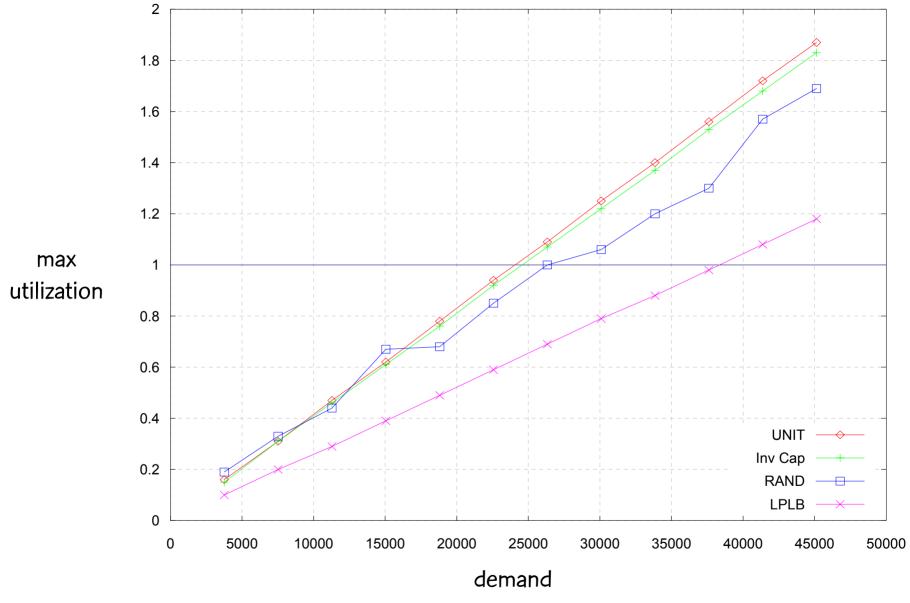


#### AT&T Worldnet backbone network (90 routers, 274 links)



AT&T

#### AT&T Worldnet backbone network (90 routers, 274 links)





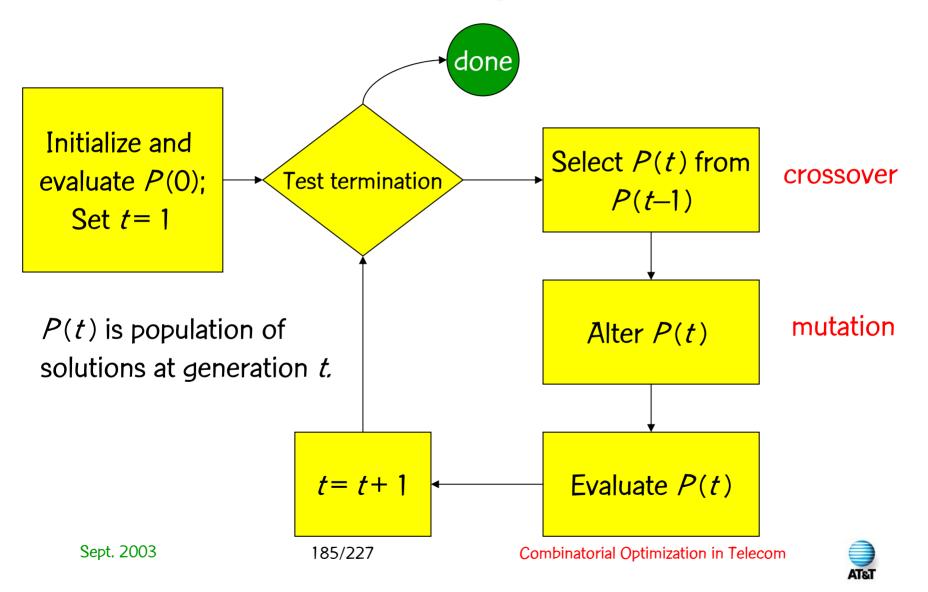
## Genetic and memetic algorithms for OSPF weight setting problem

#### Genetic

- Ericsson, Resende, & Pardalos (2002)
- Memetic
  - Buriol, Resende, Ribeiro, & Thorup (2003)



## Genetic algorithms



## Solution encoding

- A population consists of nPop = 50 integer weight arrays:  $w = (w_1, w_2, ..., w_{|A|})$ , where  $w_a \in [1, w_{max} = 20]$
- All possible weight arrays correspond to feasible solutions.



## Initial population

• *nPop* solutions, with each weight randomly generated, uniformly in the interval [1,  $w_{max}/3$ ].



## Solution evaluation

- For each demand pair (s,t), route using OSPF, computing demand pair loads  $l_a^{s,t}$  on each link  $a \in A$ .
- Add up demand pair loads on each link a ∈ A, yielding total load I<sub>a</sub> on link.
- Compute link congestion cost  $\Phi_a(I_a)$  for each link  $a \in A$ .
- Add up costs:  $\Phi = \Phi_1(/_1) + \Phi_2(/_2) + ... + \Phi_{|A|}(/_{|A|})$



## Population partitioning

Class A Class B Class C

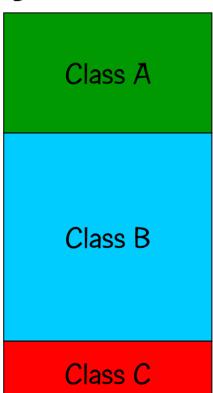
25% most fit

Population is sorted according to solution value  $\Phi$  and solutions are classified into three categories.

5% least fit



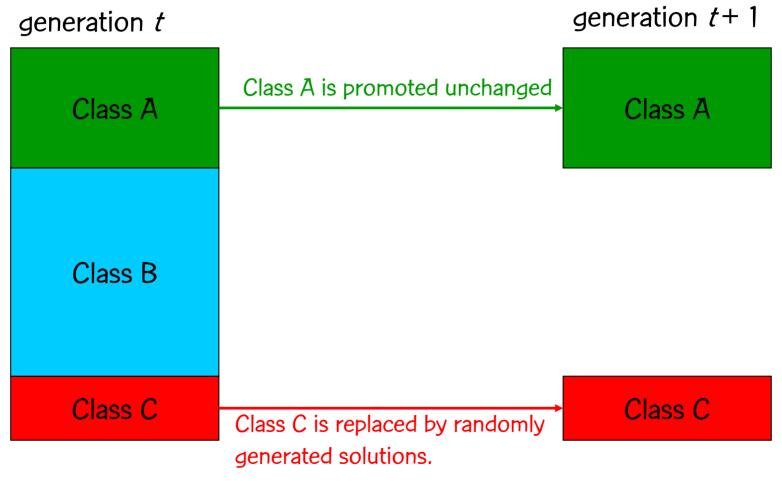
#### generation t



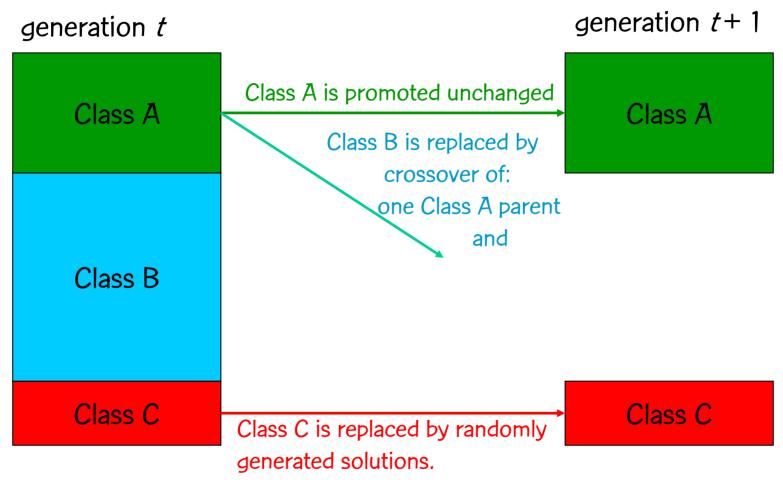


generation t+1generation t Class A is promoted unchanged Class A Class A Class B Class C

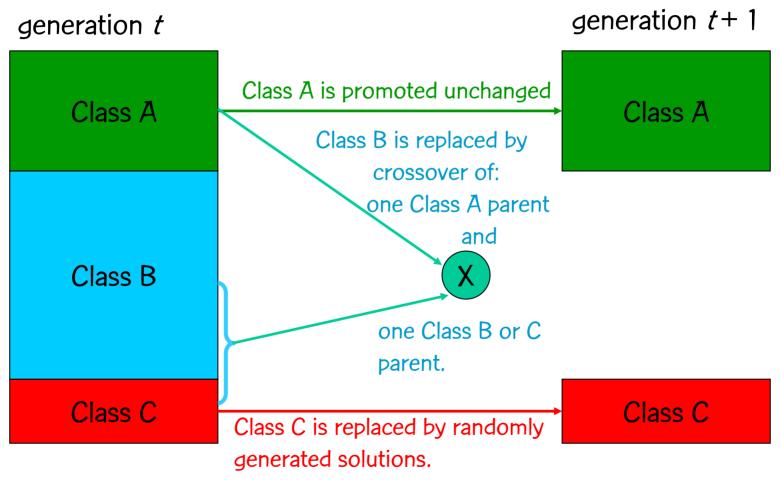




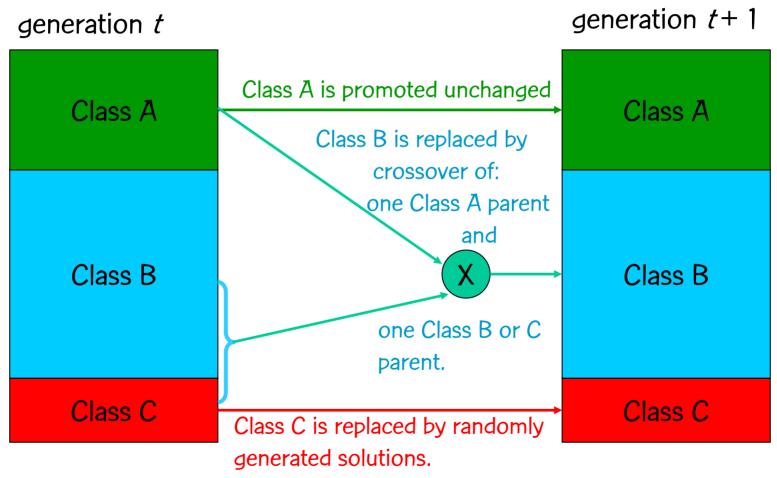














### Parent selection

- Parents are chosen at random:
  - one parent from Class A (elite).
  - one parent from Class B or C (non-elite).
- Reselection is allowed, i.e. parents can breed more than once per generation.
- Better individuals are more likely to reproduce.



## Crossover with random keys

Bean (1994)

Crossover combines elite parent  $p_1$  with non-elite parent  $p_2$  to produce child c:

With small probability child has single gene mutation.

Child is more likely to inherit gene of elite parent.

```
for all genes i=1,2,...,|A| do

if rrandom[0,1] < 0.01 then

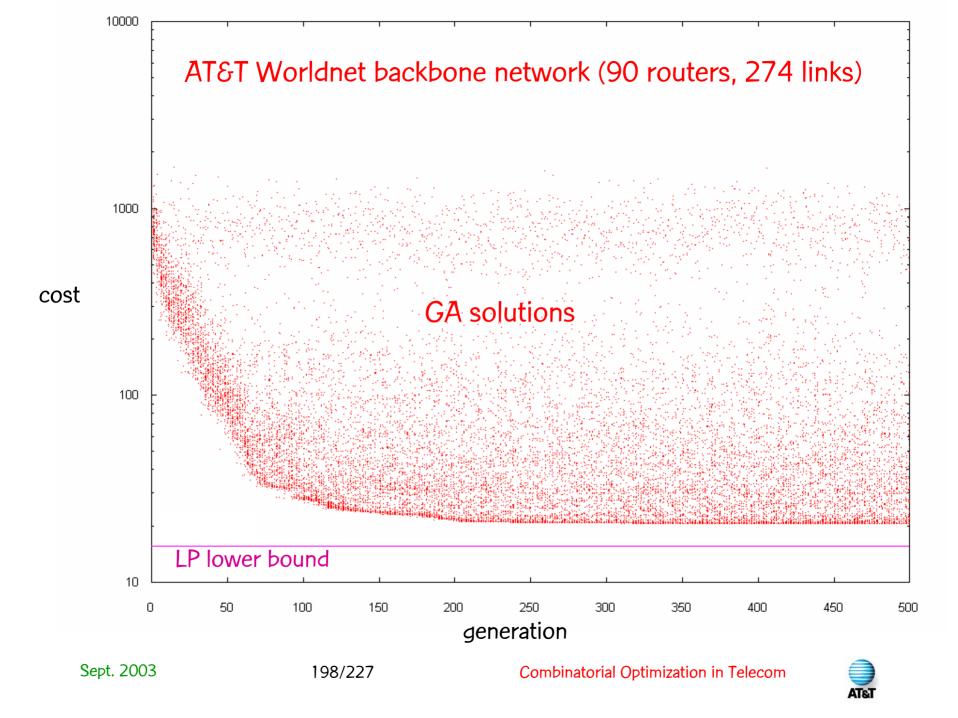
c[i] = \text{irandom}[1, W_{max}]

else if rrandom[0,1] < 0.7 then

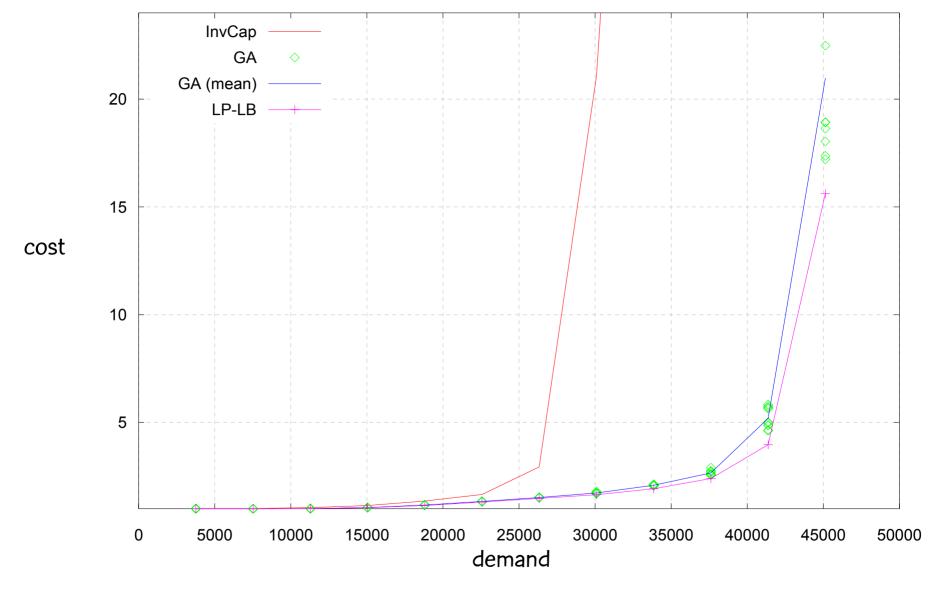
c[i] = p_1[i]

else c[i] = p_2[i]
```



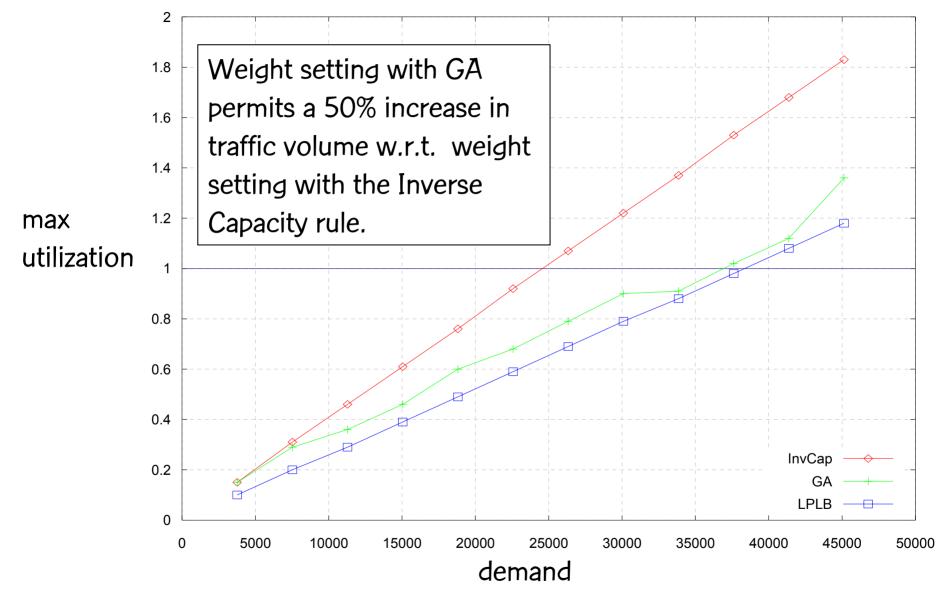


#### AT&T Worldnet backbone network (90 routers, 274 links)



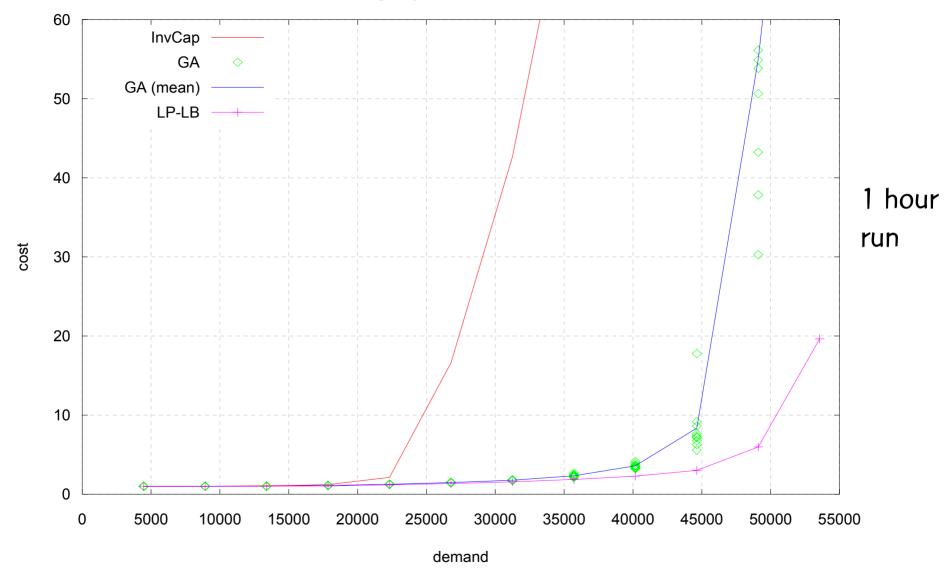


#### AT&T Worldnet backbone network (90 routers, 274 links)



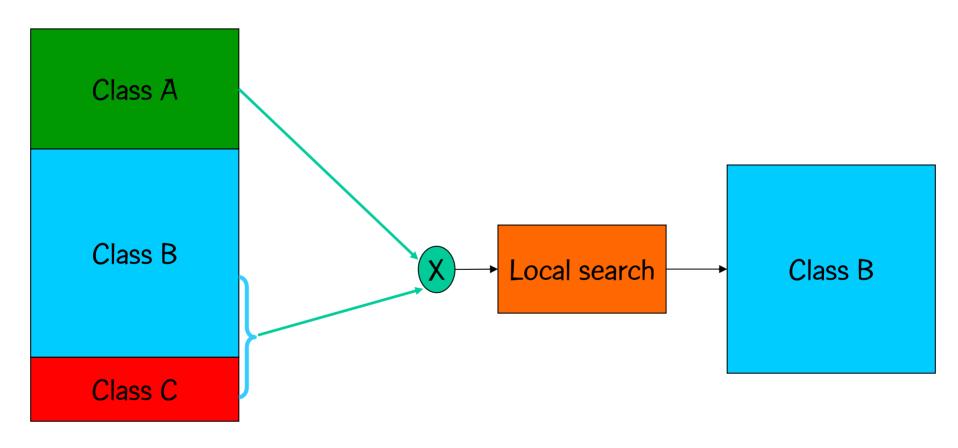


#### Rand50a: random graph with 50 nodes and 245 arcs.





# Optimized crossover = crossover + local search





## Fast local search

- Let  $A^*$  be the set of five arcs  $a \in A$  having largest  $\Phi_a$  values.
- Scan arcs  $a \in A^*$  from largest to smallest  $\Phi_a$ :
  - Increase arc weight, one unit at a time, in the range  $\left[w_a, w_a + \left[(w_{max} w_a)/4\right]\right]$
  - If total cost  $\Phi$  is reduced, restart local search.



- In local search, when arc weight increases, shortest path trees:
  - may change completely (rarely do)
  - may remain unchanged (e.g. arc not in a tree)
  - may change partially
    - Few trees change
    - Small portion of tree changes

Does not make sense to recompute trees from scratch.

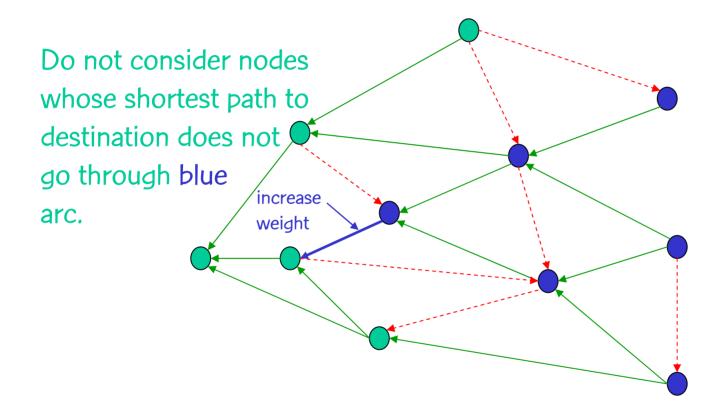


Consider one tree at a time.

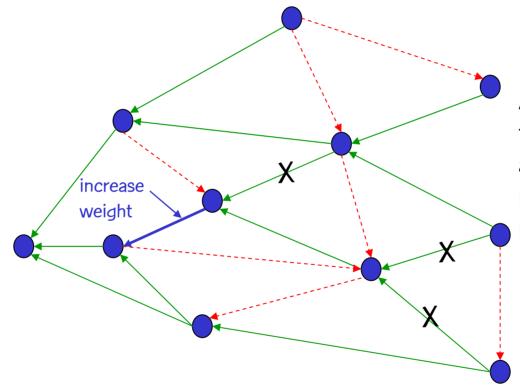


Arc weight is increase by 1. increase weight



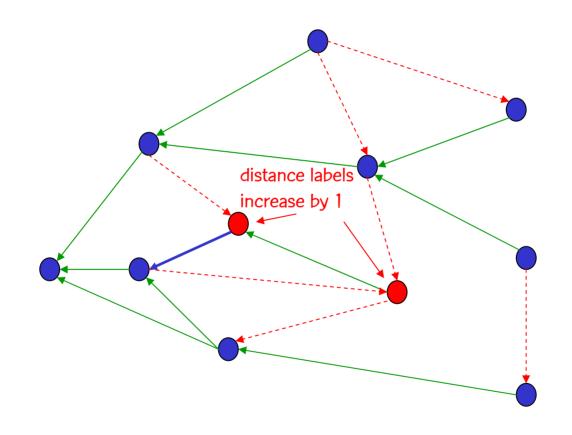






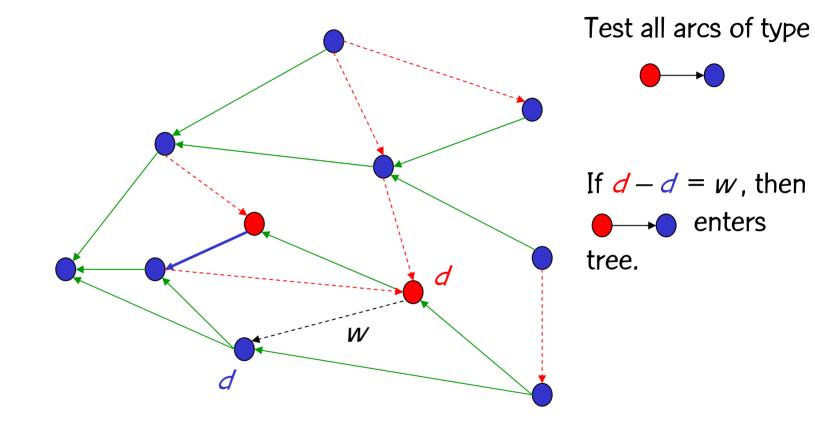
Arc (u, v) is removed from tree since alternative paths from node u to the destination node exist.



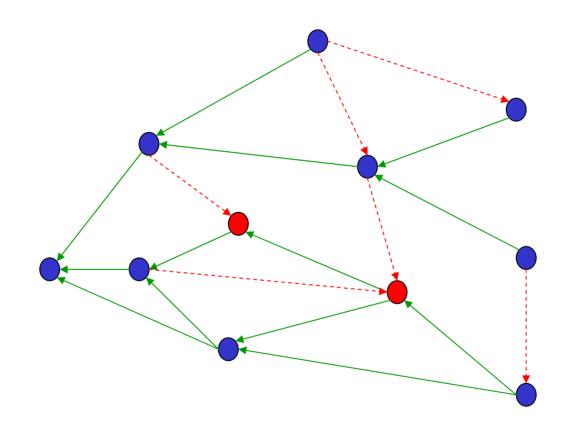


Shortest paths from red nodes must traverse blue arc.









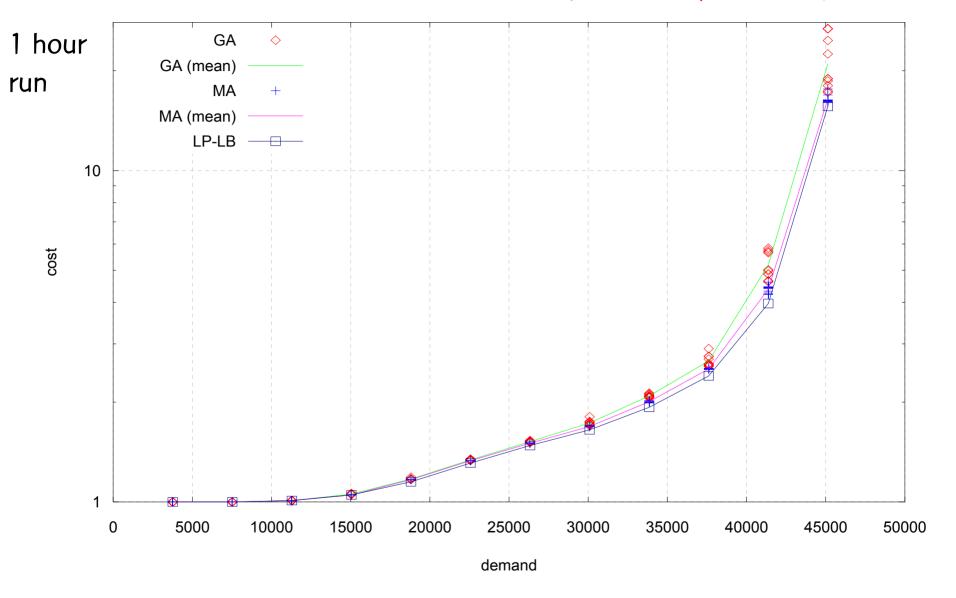


Buriol, Resende, & Thorup (2003)

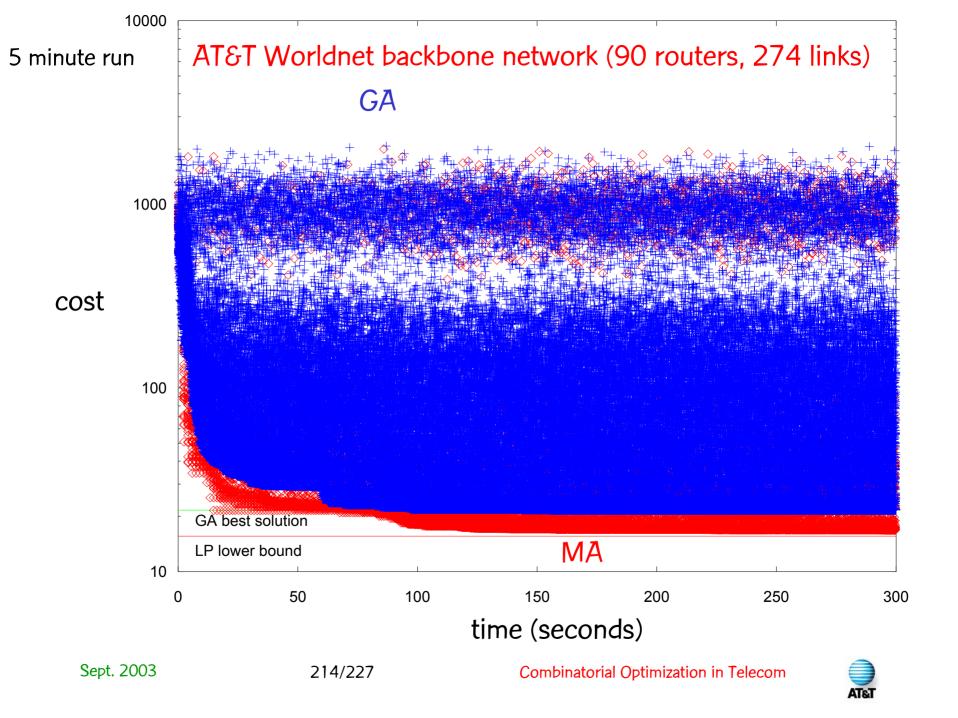
- Ramalingam & Reps (1996) allow arbitrary arc weight change.
- We specialized the Ramalingam & Reps algorithm for unit arc weight change.
  - Avoid use of heaps
  - Achieve a factor of 2~5 speedup w.r.t. Ramalingam
     & Reps on these test problems

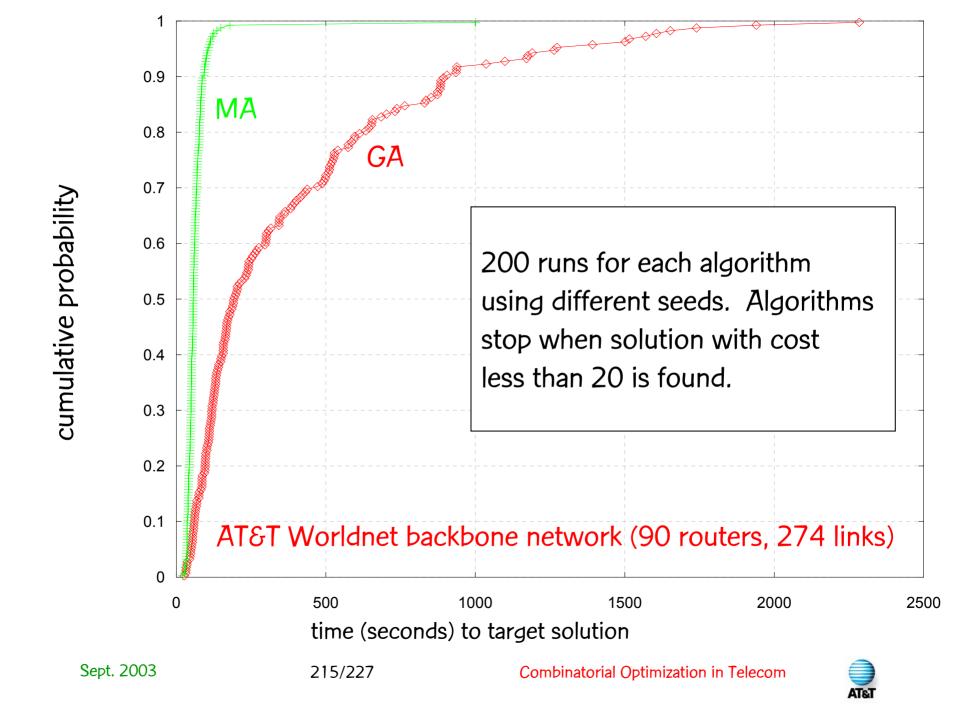


#### AT&T Worldnet backbone network (90 routers, 274 links)



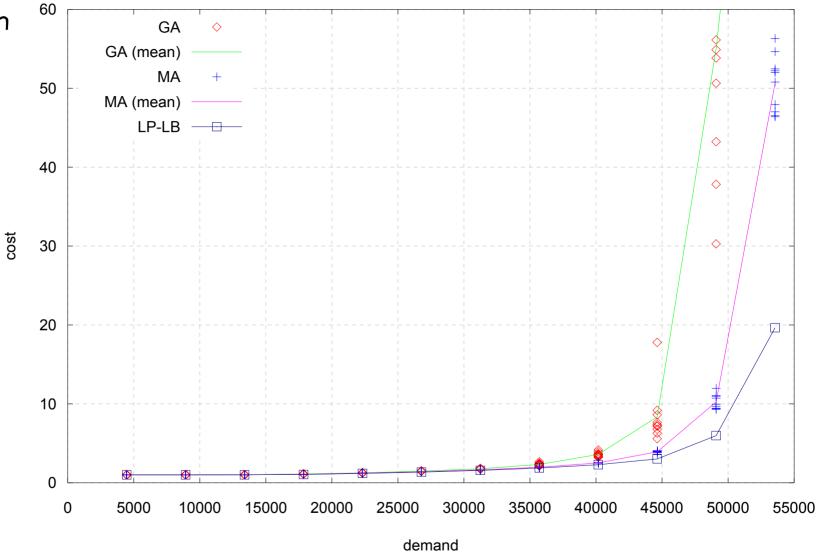






#### Rand50a: random graph with 50 nodes and 245 arcs.

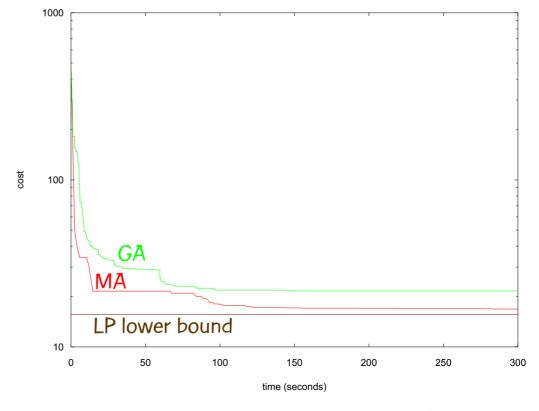






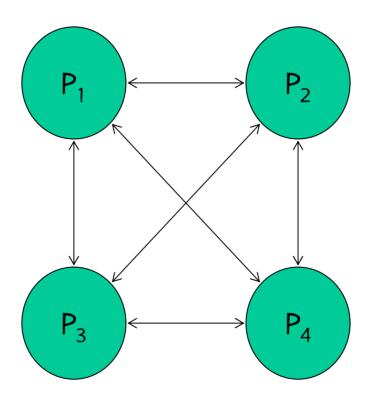
### Remark

- Memetic algorithm (MA) improves over pure genetic algorithm (GA) in two ways:
  - Finds solutions faster
  - Finds better solutions





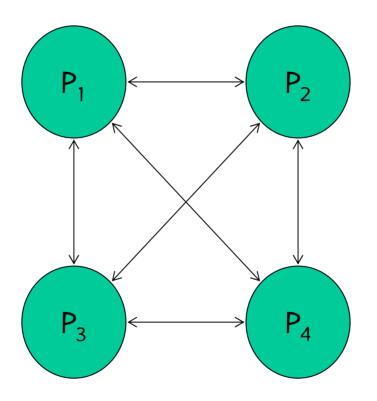
# Collaborative parallel implementation



MPI: Message Passing Interface



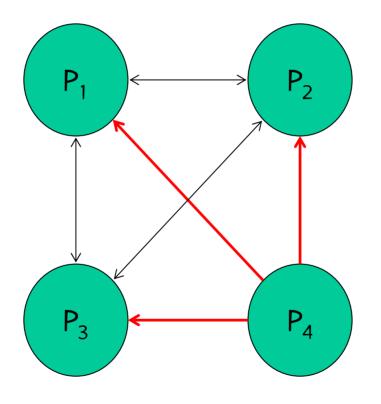
### Collaborative parallel implementation



If P<sub>4</sub> finds a new incumbent solution.



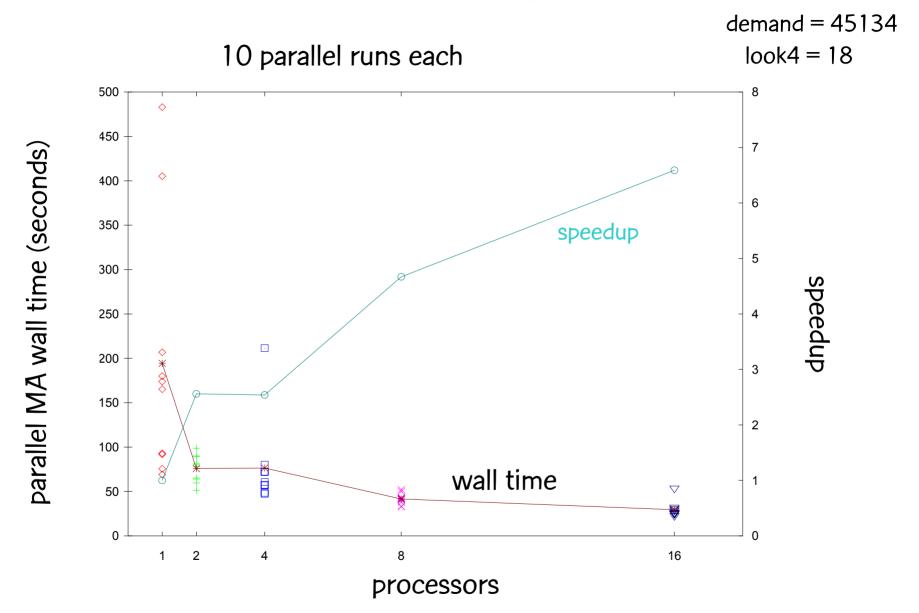
## Collaborative parallel implementation



If  $P_4$  finds a new incumbent solution. Incumbent solution is broadcast to  $P_1$ ,  $P_2$ ,  $P_3$ .



#### AT&T Worldnet backbone network (90 routers, 274 links)





### **Extensions**

- Network design: Minimize total capacity ×
  distance of links to guarantee traffic flow subject
  to failures.
- Routing: Minimize maximum utilization subject to single link and router failures.
- Server placement: Locate minimum number of cache servers on network for multicast of streaming video.



# Other applications of optimization in telecommunications

#### location of traffic concentrators

- It is sometimes beneficial to concentrate traffic into a high capacity circuit and backhaul the traffic
- Traffic is concentrated at specific nodes
- Problem is to decided how many nodes and which

### global routing of Frame Relay service

 To maximize the utilization of transport infrastructure one can take advantage of varying point-to-point demands due to time zone differences



# Other applications of optimization in telecommunications

### disjoint paths

- for survivability, route several circuits between pairs of nodes on resource (node, edge) disjoint paths
- if impossible, minimize sharing of resources

#### frequency assignment

 assign different frequencies to cellular telephone antennas to avoid interference

### SONET ring network design

 design restorable ring networks, i.e. quickly (in less than a millisecond) react to reestablish communications



# Concluding Remarks

- we have seen a small sample of applications of optimization in telecommunications
- opportunities for optimization arise in practice all the time
- our profession call have a major impact in telecommunications



# Concluding remarks

 These slides, and papers about GRASP, path-relinking, and their telecom applications available at:

http://www.research.att.com/~mgcr

http://graspheuristic.org



# Handbook of Optimization in Telecommunications, P.M. Pardalos and M.G.C. Resende, Kluwer, 2004.

- Interior point methods for large-scale LP
- Decomposition methods in telecommunications
- Integer programming
- Lagrangean relaxation
- Minimum cost network flow algorithms
- Shortest path algorithms
- Multi-commodity flow in telecommunications
- Steiner tree problems in telecommunications
- Minimum spanning tree problems
- Metaheuristics
- Nonlinear programming
- Telecommunications network design
- Ring network design
- Computational large-scale linear programming
- Telecommunications access network design
- Network location in telecommunications

- Optimization issues in distribution network design
- Optimization issues in network survivability
- Virtual path design
- Network grooming
- Network reliability in telecommunications
- Optimization issues in quality of service
- Frequency assignment problem
- Optimization in cellular phone networks
- Optimization issues in web search engines
- Optimization issues in IP routing
- Network planning in telecommunications
- Pricing and equilibrium in telecommunications
- Discrete multi-commodity network flow problems and applications in telecommunications



# The End

